

Thank you to everyone who attended our Annual Board Retreat! And thank you to the UW-GU Health Partnership for hosting us! It was great to see so many UD Board, Committee, and Task Force members and community stakeholders around the room to help complete our 6-month planning period and update to our 2017 Business and Development Plan.

Last May, we kicked off the Board and community-informed Task Force process around five key development areas: Energy, Infrastructure, and Mobility; Life Sciences; Small Business; Placemaking; and Parking/Security. Each Task Force was led by a community leader and included UDDA Board members and community experts. Task Force recommended priorities and strategies were presented to the Board at our November Annual Board Retreat.

I will be working with our Board and Committees to review the recommended strategies over the next few months and to finalize the Business and Development Plan this spring. Our goal is to deliver a document that can inform strategies, prioritized initiatives, staff work plans, and our District capital plan over the next 5 years.

Following is a list of the high-level goals presented around Energy, Infrastructure and Mobility (more to follow!):

- Enhance the District's role as a transportation hub that prioritizes people over cars through multi-modal, equitable, and safe transportation corridors connecting the District to and from the greater downtown area, the hospital district, and the East Central, East Sprague, South Perry and Logan neighborhoods;
- Support the continued development of innovative energy infrastructure that establishes the District as a national "Center of Excellence" post-carbon economy; and



- Invest in digital equity and access through planning and investments toward City broadband infrastructure development and future potential revenue sharing.

Juliet Sinisterra, CEO



*Scenes from the November 2 UD Board Retreat.
Photos courtesy of Cyndi Donahue.*

2022 Impact Award: Kim Zentz

Congratulations to Kim Zentz our
2022 Impact Award Recipient and
2022 Energy Infrastructure and



UDDA/UDPDA Board Chair, Lindsey Myhre, Impact Award Recipient Kim Zentz, and UD CEO Juliet Sinisterra.

Mobility Task Force Lead.

Launched in 2017, the Impact Award honors those who serve by example, who are highly effective leaders and selfless collaborators, who inspire and spark social change, and who are deliberative, transformative, and truly invested in the well-being of the University District community. Previous Impact Award recipients include Dave and Mari Clack (2017), Kim Pearman-Gillman (2019), Dean Allen (2020), and Jim Sheehan (2021).

Kim was one of a handful of community leaders involved in the formation of the University District. She served on the UD board from 2007-2018 providing crucial guidance as a top-notch systems thinker, strategist, and tactical advisor.

Kim's "day job" accomplishments—with organizations such as Avista, Washington State University, Innovate Washington, Urbanova, and Spokane Intercollegiate Research and Technology Institute—are numerous and impressive. With over 30 years of experience in the utilities, alternative energy technology, economic development, and transportation sectors, Kim has played a key role in leveraging many of our region's major public and private infrastructure investments.

We are lucky to have committed regional leaders like Kim in Spokane. The UD is particularly grateful for her years supporting our growth and success that continues to this day!

Noteworthy Community Events



WSU Giving Tuesday

November 29

Multiple ways to give to support a variety of WSU programs, staff, and students.



Gonzaga Center for Climate, Society and the Environment

Ongoing

Subscribe to the Center's YouTube channel for past presentations.



Spokane Assessment: Community Health

November 30

The Spokane Regional Health District hosts a community discussion. Come share your thoughts on overall health priorities for Spokane County.



Greater Spokane Incorporated Legislative Forum

December 7

The Journal of Business presents this impactful conversation around workforce gaps affecting the economy and how community educators and employers need to adapt.

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