

The University District has been talking about parking for a while and we just released an [“Invitation to Propose”](#) around a possible public-private, mixed-use development (to include a parking structure) in the 400-Block of East Sprague Avenue.

While parking lots are abundant in our District, we lack a comprehensive parking management strategy. Part of the update to our 2017 Business Plan has involved a stakeholder task force looking at both parking and security issues within the District. That group along with four other task forces will make strategic recommendations to the UDDA Board at a retreat on November 2 which will inform an updated five-year UD Business and Development Plan.

The resulting parking strategies may include a comprehensive look at both maximizing street-level parking and employing a shared parking guidance system—similar to the smart city [Cleverciti](#) system described below—for public streets, private lots, and a potential parking structure. Our long-term goal is to maximize existing resources while also encouraging greater development density allowing for increased bike, pedestrian, and transit use.

Juliet Sinisterra, CEO



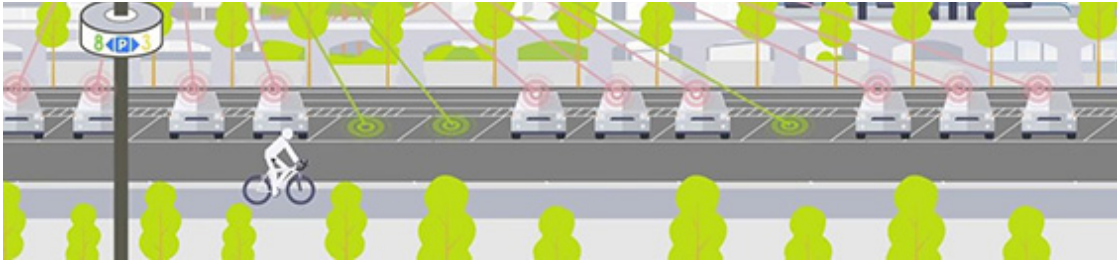


Illustration of a comprehensive parking guidance system. Courtesy of Cleverciti.

Smart City Parking

The UD met with David Parker, CEO at Cleverciti, to discuss its smart guidance system deployed on streets and lots that reduces vehicle minutes traveled to find parking. Cleverciti's system is used around the world and has reduced driver frustrations, vehicle emissions, and traffic congestion.

Parker shared with the UD how Cleverciti has benefitted mid-size cities, similar to Spokane. In Redwood City, CA, Cleverciti effectively deployed solutions in the downtown core, covering every street, parking lot, and parking garage by guiding drivers with digital signs or a mobile app to an available space. Parker explains, "When we deploy in a city we're able to increase the ability to find a space in the existing parking area, therefore reducing the need to invest in additional parking."



Board Member Focus

Congratulations to Whitworth's 19th President, Scott McQuilkin! McQuilkin will be formally inaugurated on [Friday, October 14 at the Whitworth Fieldhouse](#), with a reception to follow.

McQuilkin graduated from Whitworth in 1984 with a degree in physical education and minors in math and religion. He began his employment at Whitworth in 1985 and has served the university in several leadership positions during his tenure, most recently as interim

president since July 1, 2021. Before that, McQuilkin was the university's vice president for institutional advancement for 12 years.

McQuilkin—along with Whitworth's proxy, Brooke Kiener, Dean of the School of Continuing Studies —brings energy and a spirit of collaboration to the UDDA Board.

Noteworthy Community Events

WAKE UP WITH RESEARCH

**Wake Up with Research:
Gleason Institute for
Neuroscience**
September 27

Start your day with a brain boost as Gleason experts discuss their innovative and cutting-edge research focused on neurodegenerative diseases such as ALS.



**Overcoming Imposter
Syndrome: Taming your Inner
Critic**
September 28

You work hard. You have education and experience. So why do you sometimes feel like a fraud? Please join the next Amplifying Women's Voices program for answers and support.



Multicare Bridge to Brunch 5K

October 15

Grab your family and friends and join Multicare for a fun, fall run through the University District with a brunch to follow. Enjoy special vendors, live music, and a mimosa tent!

Spokane AIA: Architecture Spotlight

October 27

Join the local AIA in welcoming award-winning, Berlin-based architect, Frank Barkow to Spokane for a special lecture and social hour.

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