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-Photo by John D. Moore



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CONVERSATIONS WITH LEADERS



Tom Johnson
President/CEO, STCU
University District Board Chair

What role does the University District play in supporting our community and region?
The University District speaks to Spokane's commitment to, and passion for, advancing our region through higher education. It serves as a resource, a driver and an innovation zone to help move Spokane forward. The growing concentration of bio-medical training and research on the campus brings new and increased vitality, economic impact and social influence to our core.

What's happening now that we should know about?
The planned Spokane Teaching Health Center will bring new residency opportunities for medical students while also delivering much needed new clinic resources to the community. This is a win-win for Spokane.

What development in the University District are you most looking forward to?
The bicycle and pedestrian bridge, which will help connect the University District with Spokane's medical community. Design is nearly complete and funding is at over 50 percent on the project. This could be a real game-changer for East Sprague, creating new development opportunities and economic activity.

“The University District speaks to Spokane's commitment to, and passion for, advancing our region through higher education.”

What role does the University District play in supporting our community?
In convening this powerful group of public and private undergraduate, masters and doctorate programs, the University District is providing education, research and an entrepreneurial launching pad that serves the regional economy and the global student.

What is happening in the University District that we should know about?
With the economy recovering and the universities completing updates of their master plans, we see a tremendous amount of interest in the area. A private developer is breaking ground on a 60-unit apartment complex adjacent to Gonzaga, with plans for additional housing near WSU and EWU campuses. We are seeing redevelopment of buildings along the west side of the University District including the historic Globe building and a nearly complete conversion to extended stay housing adjacent to GU. New bars, nightlife and eateries are cropping up to serve the campus on the western edge of the district. The convention center expansion and 700-room convention center hotel adjacent to the University District are driving confidence and investment in the area to the immediate west of the district as well.



Mark Richard
President, Downtown Spokane Partnership
University District Board Member
Acting Executive Director of the University District

“The University District is providing education, research and an entrepreneurial launching pad that serves the regional economy and the global student.”



David Condon
Mayor, City of Spokane
University District Board Member

What has been your involvement with the University District?
My interest and involvement goes back many years and has only intensified during my time as Mayor. Education is a particular passion of mine, and we are reaping the benefits as a community from a healthy collection of high-caliber higher education resources. The University District will continue to be a key catalyst for our community's future.

What development in the University District are you most excited about?
Health care is a major employer and strength in Spokane. People travel from all over the region – in many cases coming from a couple states away – to access the quality health care we have right here in our backyard. Add to that an emphasis on health sciences through a growing University District, and we are well positioned as a community to do something special in what has become a very well-rounded health sciences field in Spokane.

“We are well positioned as a community to do something special in what has become a very well-rounded health sciences field in Spokane.”

Tom Johnson
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Downtown Spokane Partnership

Steve Stevens
Greater Spokane Incorporated

Ben Stuckart
Spokane City Council

Dr. Beck Taylor
Whitworth University

Kim Zentz
Innovate Washington



University District:
A Center for Higher Ed and Health Care

In 2004, leaders in Spokane realized the potential and value of reclaiming the area east of Downtown Spokane – what we know today as the University District.

They formed the University District Development Association (UDDA), a non-profit agency that partners with the University District Public Development Authority (UDPDA) to foster collaboration among stakeholders. The UDDA implements economic development initiatives and engages in projects that demonstrate investment readiness. The organization also facilitates and supports a variety of projects across life sciences, housing, medical education, and retail.

“The University District is a natural hub for higher education and health care in our region.”

Just a block away from downtown and in close proximity to the medical district, the University District is a natural hub for higher education and health care in our region. It houses colleges and programs of Washington State University, University of Washington, Eastern Washington University, Gonzaga University, Whitworth University, and Community Colleges of Spokane.

Last year, for the first time, medical students were able to get their complete four-year education in Spokane—an important boon for our region, not only producing much-in-demand physicians but also driving the economy.

The University District is well on its way to becoming an important academic health science center in the U.S.— providing an ongoing stream of economic growth and business opportunity for the entire region.

-Photo by John D. Moore

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Thank you to these organizations for the contributions that make this work possible.



DOWNTOWN SPOKANE



Spokane's University District:

A LOCATION FOR SUCCESS

"Spokane's University District is the heart of our region's dynamic, constantly evolving educational community—a center focused on student success, workforce excellence and regional economic prosperity."

Christine Johnson, PhD
Chancellor
Community Colleges of Spokane

WSU IS INVESTING IN SPOKANE



spokane.wsu.edu

Since 1994 WSU has invested over \$208 million in infrastructure and created thousands of jobs in Spokane.

WSU will soon begin construction on a University District Health Clinic in Spokane that will house medical residencies and provide health care for the underserved.

Since 2005, WSU Spokane has received \$127 million in grants and contracts.

WSU Connections, your University owned store, is in downtown Spokane and features world-famous Cougar cheese, and other fine WSU merchandise.

We are excited to continue to make a meaningful impact on local healthcare education, research, and economic growth.

City on the Move

University District Helps Drive Spokane's Growth

By David Condon, Mayor, City of Spokane

The University District continues to emerge as a vibrant piece of Spokane's fabric. With expectations for high growth in the district over the next two decades, the City of Spokane is committed to making the area an even better place to live, work, study, and play.

The University District, along with other higher education resources in the region, makes Spokane a safer, strong and smarter community. Building for education is building a future, and the University District will help drive Spokane's growth into the next century.

The City has helped lead the effort to develop and grow the University District over the past decade. Following years of neglect in the area, the City along with key leaders and groups, including

-University District Circa late 1970's - City of Spokane

Credit: [unclear]

-University District - Photo by Spokane International Airport

campus to the underdeveloped commercial district around Sprague Avenue.

The City is also preparing the University District Integrated Plan to explore and assess opportunities to redevelop the Sprague Corridor, including abandoned or underused industrial and commercial brownfield properties.

In the north University District area, neighborhood leaders have worked with the City to set standards for dynamic development in the Hamilton Corridor in the years to come. These projects and others highlight the City's efforts to create connectivity with the University District and encourage development there.

the Downtown Spokane Partnership, recognized the unique and vast potential of the district, with its higher education institutions and proximity to downtown, the Spokane River, and the growing medical district.

“The City remains committed to the University District's future.”

The University District is a major driving force of the region's economy—and will continue to be as Spokane moves forward. The vision for the area crafted in 2004 is starting to bear fruit, and the City remains committed to the University District's future.

The University District Master Plan was developed in 2004 in order to reclaim the area. The plan's vision was to create a vibrant, mixed-use environment that would attract top students, faculty and staff, cutting-edge researchers, and creative entrepreneurs. This focus on creating, attracting, and retaining new economy workers and businesses represented a fundamental shift in the pursuit of economic development for Spokane and the region.

“The University District will help drive Spokane's growth into the next century.”

Ten years in, the City and its partners in the University District Development Association and the University District Public Development Authority continue to focus on projects, which set the table for consistent growth in the area. Work is moving forward on the University District bicycle and pedestrian bridge, a critical gateway that will connect the health sciences

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Urban Neighborhood

“The vision is for residential to thrive in concert with other developments.”



Making a Home in the University District

By Scott Chesney, Planning Services, City of Spokane

The City of Spokane has created a number of initiatives to drive housing in the University District. Spokane Planning & Development is working with property owners and professional services firms to complete a phase-one redevelopment master plan for the south University District.

Essentially a guide for growth, this plan will assess ways to successfully create residential development. One of the City initiatives is the Multi-Family Tax Exemption (MFTE), which allows for an eight- or 12-year property exemption depending on the income level of the occupants.

The eligible areas for the MFTE credit focus on downtown and the University District, helping close a market gap with projects on the edge of the city where development is less costly.

The redevelopment master plan will also look at how to create mixed uses including scientific office, entrepreneurial flex-space, light manufacturing, and entertainment and retail.

The vision is for residential to thrive in concert with other developments. One way to encourage mixed use is utilizing form-based coding – a development language that provides clear direction to architects on what building form for an area is allowed and required.

Form-based coding is somewhat like zoning, only much more concerned with how buildings meet the public realm in the form of streets, sidewalks, greenways, parks. In the Logan area near Gonzaga University, form-based coding will encourage higher densities and high-quality design for building, site, and pedestrian connections— ideal for university areas.



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New Housing in the UD

The University Apartments will add 60 units of student housing to the University District. Designed in a modern contemporary style, each apartment comes fully furnished, including a flat screen TV and a washer and dryer.

The building offers communal amenities as well, including a large community room with pool tables, a sitting area with big screen TV and couches, an aerobics room, a weight room, a study room, and exterior deck on the top floor with a barbecue and dining area. The building also provides covered parking.

The six-story building is located on Gonzaga's campus and offers beautiful views of not only the campus, but the river and downtown Spokane as well.

Creating Connections



The Streetcar's Comeback

By Jim Kershner, historian and journalist, *The Spokesman-Review*

Spokane was built along its streetcar lines. In April 1888, a team of horses powered Spokane's first streetcar from downtown to a new housing development called Browne's Addition.



-The MAC

from saloons, gambling houses and vaudeville theaters.

Yet by 1936, the internal combustion bus killed off Spokane's last electric streetcar.

Or did it?

Today, the Spokane Transit Authority (STA), which operates the city's transit system, is eyeing an innovation that harkens back to the golden era of streetcars. It is planning an all-electric bus line called the Central City Line running from Browne's Addition to Spokane Community College,

“These sleek electric vehicles ... will serve thousands of students, faculty, workers, shoppers and revelers, who share something in common with those early Spokane trolley riders: the need for a fast and convenient way to navigate the city center.”



thousands of students, faculty, workers, shoppers and revelers, who share something in common with those early Spokane trolley riders: the need for a fast and convenient way to navigate the city center.

For additional cost savings on the project, STA is considering a wire-free, in-ground charging system, so the Central City Line's electric vehicles may or may not have trolley poles. Either way, riders should find it a distinctly trolley-like experience, straight out of Spokane's transit past.

straight through Spokane's burgeoning University District.

These sleek electric vehicles do not run on rails, but they resemble streetcars more than buses. They'll serve

In recent years the north section of the University District has become more and more populated, leaving the south portion poised for growth and development. Quality infrastructure is vital to create access and connection between the two sections of the University District.

“A pedestrian-friendly crossing will be key to activating campus-related housing in the south University District.”

One of the critical pieces of infrastructure will be the bicycle and pedestrian bridge, which will allow cyclists and pedestrians to cross the railroad tracks between the north and south portions of the University District.

A pedestrian-friendly crossing will be key to activating campus-related housing in the south University District, which has the potential to be a convenient neighborhood for faculty and students to live.

The horse-drawn streetcar was supplanted almost immediately by three innovations: steam-powered streetcars powered by small locomotives, cable cars clanging their way up Spokane's steep South Hill, and finally, electric streetcars, which completely took over by 1894.

These electric streetcars – also known as trolleys, after the “trolley pole” that attached to overhead wires – turned out to be perfect for Spokane, with its abundant water power.

In fact, the Washington Water Power Co. (now Avista) soon snapped up virtually all of the independent streetcar lines and became the dominant transit purveyor in the city. By 1910, Washington Water Power's streetcar lines were shuttling 24 million passengers a year to work, to school, to grocery stores and amusement parks.

Trolleys had become an indispensable part of Spokane's life—and nightlife. The Owl Car trolley line rumbled through downtown in the wee hours, whisking revelers to and



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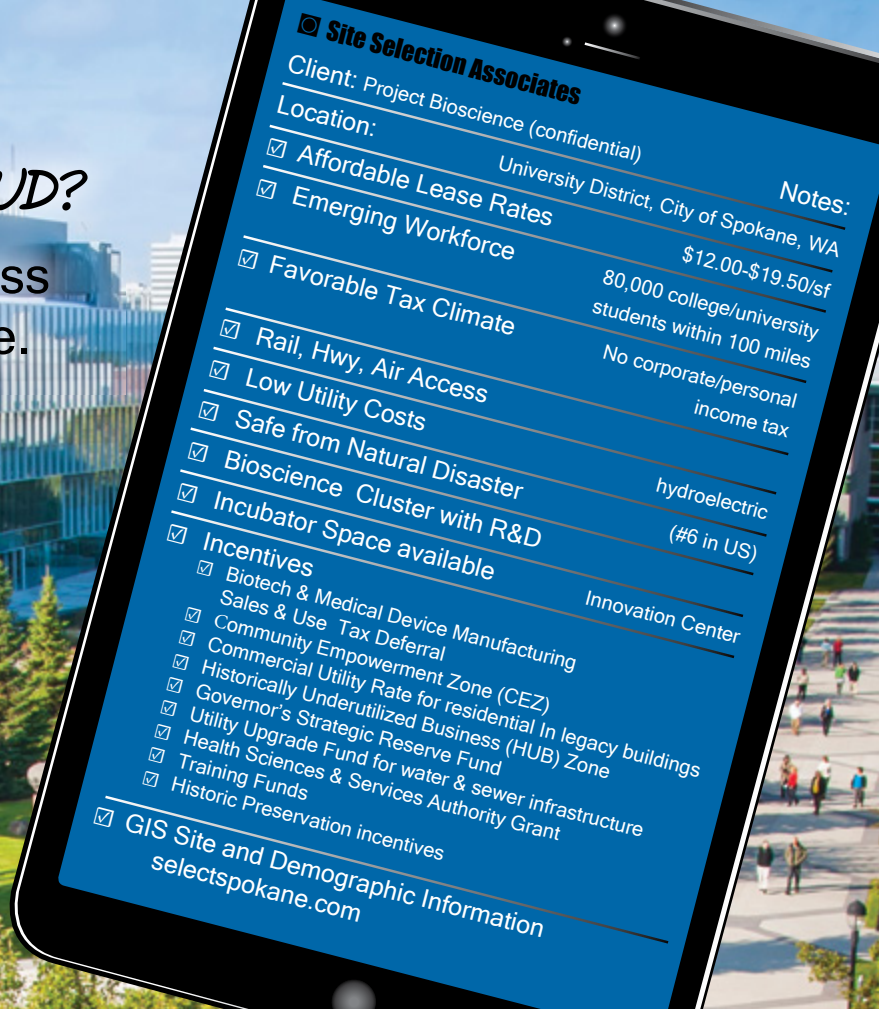
U-District Pedestrian Bridge
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Martin Luther King Jr. Way
Spokane Falls Boulevard
WSU Mall
Gonzaga St. Aloysius Grotto
Whitworth Downtown Sign
WSU Nursing Center
WSU Health Sciences
WSU Phase I Classroom Bldg.
Gonzaga Administration Bldg.
Gonzaga Law School
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Grow your business in Spokane's UD

By Robin Toth, Vice President
of Business Development,
Greater Spokane Incorporated

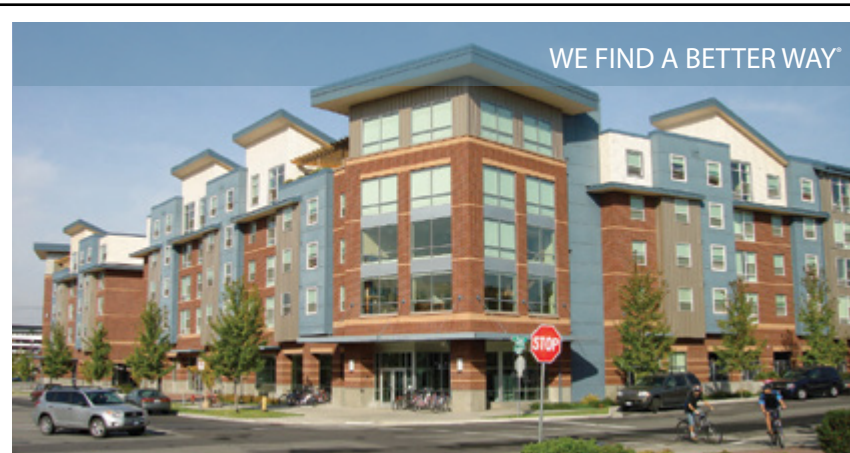
The growth and economic impact of Spokane's University District (UD) have exceeded initial forecasts. Tripp Umbach, a nationally-recognized consulting firm, predicted that the economic impact of the UD would exceed \$330 million by 2017. However, by 2013, the impact was already exceeding \$350 million due to new investments and job growth created by Spokane's health sciences businesses and education activities

In addition to the benefit of being surrounded by a robust health sciences cluster, including hospitals, physicians, and research and development activities, a number of incentives are available for businesses who want to locate in the UD.

Once in a generation, there's an opportunity to be part of something transformative. It happened in the 1940s, when a group of businessmen purchased land that became Fairchild Air Force Base. It happened in the 1970s, when Spokane had the audacity to host the World's Fair. It's happening again on the south bank of the Spokane River.

STCU is honored to be part of this generation's transformative project, the University District.

Tom Johnson
President and CEO, STCU
Chairman, University District Development Association



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> The John J. Hemmingson University Center
> Boone Avenue Retail Center
> Indoor Tennis and Golf Facility

Washington State University – 20+ projects, including:
> Spokane Biomedical and Health Sciences Building
> Spokane Nursing Building

SIERR Building at McKinstry Station



“The growth and economic impact of Spokane’s University District have exceeded initial forecasts.”



-Photo by John D. Moore

Biotechnology & Medical Device Manufacturing Sales & Use Tax Deferral/Waiver

A sales and use tax deferral/waiver program is available for investments in construction or renovation of structures, or machinery and equipment used for biotechnology product or medical device manufacturing. Application for the deferral must be filed and approved before building permit is issued.

Community Empowerment Zone (CEZ)

Sales and Use Tax Deferral/Exemption on certain construction and equipment purchases for new and expanding businesses are available to manufacturers, and research and development and commercial testing for manufacturers, in the Community Empowerment Zone (CEZ). There is also a Business and Occupation New Job Tax Credit for each new job created by manufacturing, research and development, and software development firms.

Historically Underutilized Business (HUB) Zone

The Historically Underutilized Business Zones (HUBZone) program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities.

Governor’s Strategic Reserve Fund

At the Governor’s discretion (based on the industry, number of jobs, and wages), funds may be available for reimbursement of technical assistance, planning, relocation expenses and job training. Business must provide economic outcomes for five years.

Explore the UD, and the greater Spokane region, at selectspokane.com, a GIS-based site with commercial real estate listings and demographic/business information. If you have questions about locating a business in the UD, contact Robin Toth, VP of Business Development at Greater Spokane Incorporated, 509.321.3636.

Utility Upgrade Fund for water & sewer infrastructure

Up to a \$40,000 utility upgrade in the public-right-of-way as a match to the work of private development on the interior of a building.

Commercial Utility Rate for residential in legacy buildings

For projects with housing developed in a building that has been used commercially (first floor is in use, upper floors are empty), the City Utility rate will be at the standard commercial rate instead of the higher residential rate/unit.

Health Sciences & Services Authority (HSSA) Grant

Grants that invest in human capital to accelerate Spokane’s health sciences research capacity, fund innovative research to expedite commercialization and spur job growth.

Training Funds

Various funds are available to offset the cost of training new and incumbent workers, including WorkStart, On the Job Training and the Job Skills Program.

Historic Preservation Incentives

In addition to a federal income tax credit, a revision of the assessed value of a historic property which subtracts, for up to ten years, rehabilitation costs as approved by the Spokane City-County Historic Landmarks Commission. Properties must be listed on the Spokane Register of Historic Places prior to application to qualify.



-Innovate Washington

Innovate Washington

Innovate Washington has one goal: make Washington the best place to develop innovative ideas and launch innovative companies. The organization brings together entrepreneurs, established companies, government entities, investors, and industry leaders to promote economic development in the state.

The following organizations make their home in the Spokane Innovate Washington building:

- WSU Applied Sciences Laboratory
- Hyprotek
- Minno Tablet
- Novion Technologies
- SunShare Energy
- ReliantRx/Reliant Lifeworks
- Sun Tropics
- Impact Washington

Startups Spark Creativity in University District



-McKinstry Spokane - Photo by Sean Airhart, NBBJ

McKinstry Innovation Center houses new enterprises

By Kim Pearman-Gillman

New ventures play a big role in stimulating innovation in Spokane’s economy by creating jobs and ensuring our ability to compete globally. The Innovation Center, housed in the McKinstry Station at the SIERR Building, is helping several new businesses catalyze this innovation within the dynamic and growing University District.

The McKinstry Innovation Center houses a mix of startups involved in four sectors: health sciences, energy and clean tech, high technology, and education. The office spaces, surrounded by the inspirational, energizing space of the historic building, are designed to help entrepreneurs do what they do best in a collaborative and professional environment.



-McKinstry Spokane - Photo by Sean Airhart, NBBJ

Nearly 20 businesses are housed alongside McKinstry's Inland Northwest hub office:

Apogee Holdings LLC
Iron Lion, Inc, wholly owned by Apogee Holdings LLC, provides an international distribution conduit for environmentally friendly products like

smart, remote-controllable LED lights.

ConneQtive
ConneQtive brings its experience in application development, content for mobile platforms, scanning and bar-code technology to identify and implement creative solutions that meet client needs.

CXOWare
CXOWARE is a software-as-a-service (SaaS) company leading an evolutionary advancement in quantitative information security and operational risk management for large corporate environments.

E21
A partnership formed in 2012

between WSU's Institute for Sustainable Design at and McKinstry, The Energy + Ecology Innovation (E2i) Lab is a design research partnership to advance strategies and technologies for integrated energy, water, and food systems in the built environment.

etailz
etailz's e-commerce divisions & retail storefronts offer environmentally friendly and lifestyle enhancing products.

FreshVue
FreshVue help business by utilizing cutting-edge technology, big data analysis, diagnostic assessments, and organizational development tools.

H-Source
H-Source is a hospital-to-hospital network that provides a single point of contact for communication between health care professionals to reduce revenue loss from

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Located in downtown Spokane, EWU's MBA Program is perfectly situated to offer access to exceptional educational and recreational opportunities. Full-time or part-time evening classes, our AACSB Accredited program will give you the skills you need to advance in your career.



-McKinstry Spokane - Photo by Sean Airhart, NBBJ

expiring, overstocked or unneeded inventories.

iCPooch

iCPooch is an Internet-enabled device that allows dog owners to video chat with their dog and deliver a cookie from anywhere with the push of a button on their tablet or smartphone.

KickStart

KickStart is an angel investment firm founded by Tom Simpson, President of the Spokane Angel Alliance.

Minapsys

A group intelligence platform for capturing insights, ideas and solutions, Minapsys helps

organizations effectively engage and elicit focused, peer-evaluated responses on important and challenging topics.

New Venture Labs - Gonzaga

A student-run organization, the lab provides students with real world experience working with local entrepreneurs, who in turn get access to a group of hard-working students.

NWIC

Northwest Installation & Commissioning (NWIC) is a Spokane-based wireless tower subcontractor that was launched in 2007 by Cody Flavel.

Paw Print Genetics

Paw Print Genetics is a clinical laboratory focused on genetic diagnostic testing for affected dogs and carrier screening for more than 100 inherited disorders prior to breeding.

Photoboxx

Photoboxx is a social-media printing station used at events to print images taken with mobile devices that use the event's specific hashtag.

ProvenOps

ProvenOps Consulting is an advocate in the laboratory industry, bringing simplicity

and clarity to starting or running of a laboratory.

Sustainable Media Group

Sustainable Media Group helps individuals and businesses develop best-in-class sustainable skills and business practices.

Kim Pearman-Gillman is vice chair of the University District board and Director of Strategic Market Development at McKinstry. For questions about the Innovation Center, she can be reached at KimP@mckinstry.com

HSSA Research Investments Paying Economic Dividends

By Susan Ashe

The Health Sciences and Services Authority (HSSA) funds health sciences research in Spokane County. It was created by the state legislature and authorized by Spokane County, and is located in the McKinstry Innovation Center.

HSSA's investments-to-date have created a total of approximately 469 direct and indirect jobs and \$52 million in economic activity, an outstanding return by any measure, and is achieving its mission to promote bioscience-based economic development.

HSSA has invested in Iasis Molecular Sciences/Novion Technologies, a company creating a family of novel antimicrobial additives to prevent infection in health care provider environments, a \$50 billion a year problem in the U.S. alone.

“HSSA's investments-to-date have created a total of approximately 469 jobs and \$52 million in economic activity.”

Dahl Natural LLC, dba as BioSense Solutions, has created an automated electrochemical monitoring device with real-time, low-cost information for food and water safety that is nearing commercialization. Providence Medical Research is improving the lives of end-stage renal care patients in the delivery of health care.

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Washington State University Health Sciences in Spokane is growing to meet the demand for more healthcare professionals. The campus environment encourages students to learn how to care for patients in teams with other professionals.

For students more interested in research than being a practitioner, WSU is a major research university with scientists in Spokane studying sleep neuroscience, sleep and performance, genetics, cancer, cancer and aging, kidney disease, diabetes, drug addictions, neuropharmacology, exercise physiology and more.



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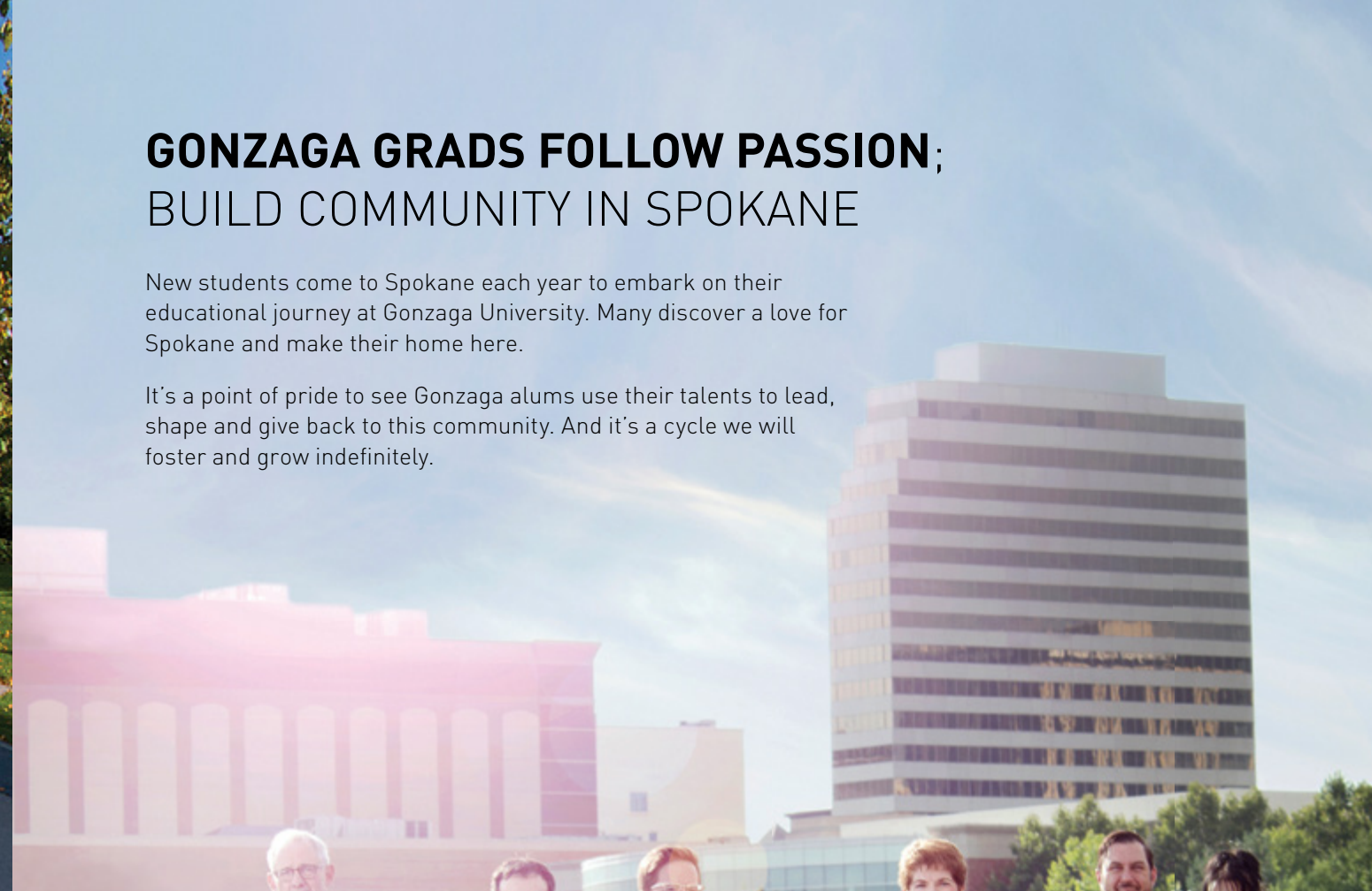
-Photo by John D. Moore

WSU's College of Pharmacy has been a recipient of about \$3.4 million from HSSA to-date that allowed the hiring of five top researchers, as well as funded the new four core laboratories with critical equipment in the new Pharmacy and Biomedical Science Building on the WSU campus.

HSSA has committed 75 percent of its revenues to health sciences research and the infrastructure to support that research. Those annual revenues are paying down a \$10.7 million bond HSSA was able to secure through the county in 2010 that provides up-front funding for health sciences research.

HSSA has awarded about \$5.4 million in research and infrastructure to date. In addition, HSSA commits about 15 percent of its revenues – \$1,037,238 to-date – to increase access to health care in Spokane County by funding organizations that provide access to care for at-risk populations.

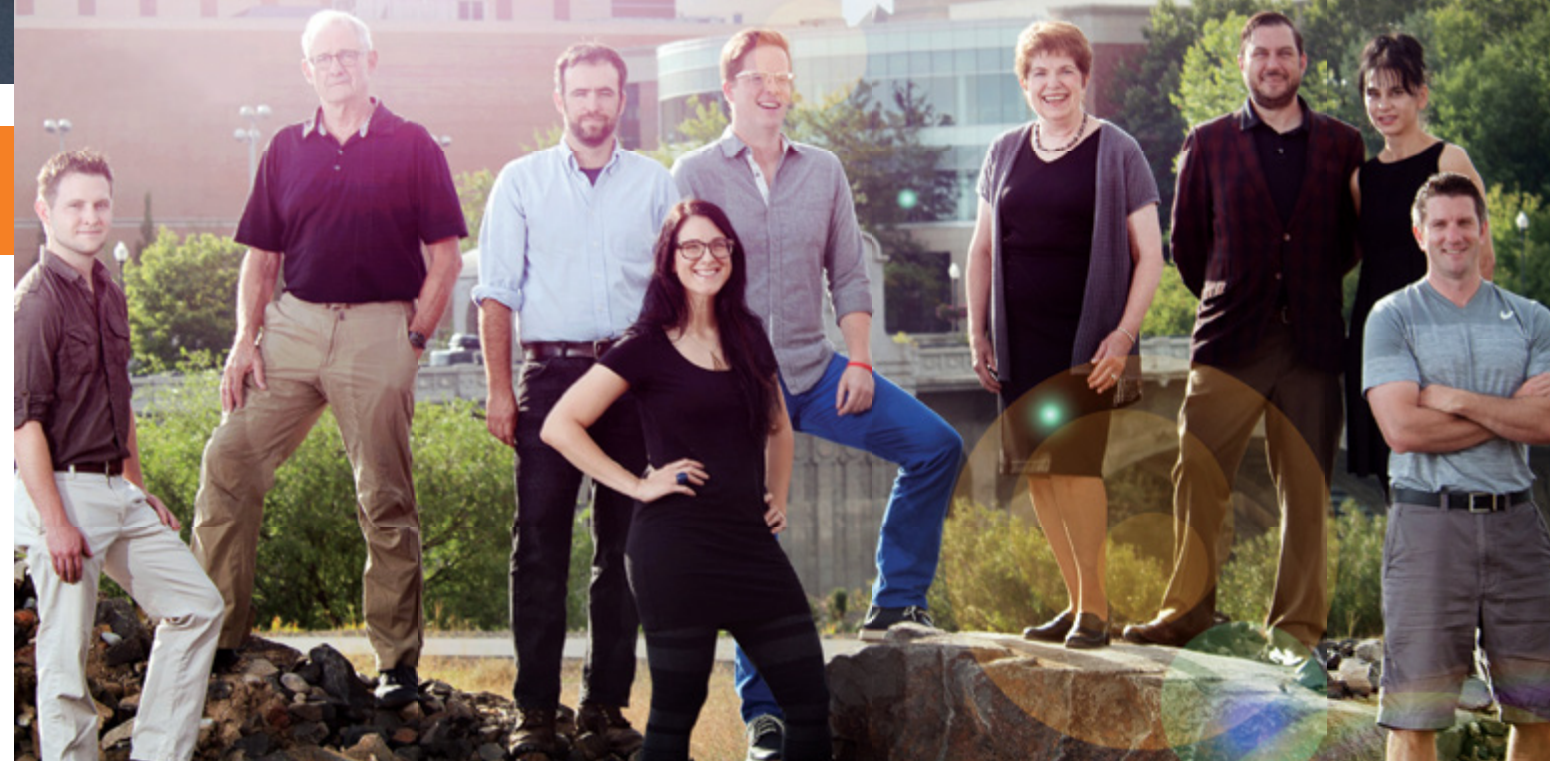
The good news? HSSA has funding for your research project in Spokane.



GONZAGA GRADS FOLLOW PASSION; BUILD COMMUNITY IN SPOKANE

New students come to Spokane each year to embark on their educational journey at Gonzaga University. Many discover a love for Spokane and make their home here.

It's a point of pride to see Gonzaga alums use their talents to lead, shape and give back to this community. And it's a cycle we will foster and grow indefinitely.



Left to right:

Ryan Oelrich, Executive Director, Ambassadors Scholarship Foundation; **Jim Sheehan**, Founder and President, Center for Justice and the Community Building Foundation; **Brian Estes**, Program Coordinator, Catholic Charities; **Leah Sottile**, Co-founder, Volume Music Festival; **Luke Baumgarten**, Co-founder, Terrain and Bazaar; **Mallene Herzog**, Owner, The Herzog Family Center; **Ben Stuckart**, President, Spokane City Council; **Celeste Shaw**, Owner, Chaps Restaurant; **Matt Santangelo**, Executive Director, Spokane Hoopfest Association

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Educating Entrepreneurs

Avista has sponsored the Center for Entrepreneurship through Spokane Community College. The program helps students turn their innovative business idea into a reality by supplying them with the practical skills needed to start and run a new business. The program helps students establish themselves in the local business community by giving them access to local leaders as well as helping them grow their business networks.

The Hogan Entrepreneurial Leadership Program at Gonzaga University hopes to develop leaders who will create change by combining their passions and entrepreneurship. Using an honors program model to identify students (from any major), it provides a three-year immersion in entrepreneurial contexts. The program offers hands-on experience, networking with entrepreneurs, and a scholarship.



gonzaga.edu

Universities **WSU**

“In 1989, the Spokane community dared to dream of developing a health sciences education and research campus ... Now, 25 years later, WSU Spokane is delivering on those dreams.”



Photo by Cori Medeiros

WSU Spokane Continues Health Sciences Investments

By Lisa Brown, PhD, Chancellor,
Washington State University Spokane

In 1989, the Spokane community dared to dream of developing a health sciences education and research campus that would leverage the assets of Spokane's high-quality health care providers, serve as an economic engine for the city, and provide research and graduate level opportunities.

Now, 25 years later, WSU Spokane is delivering on those dreams with significant developments related to its health sciences mission. Most importantly, following a nine-month study on the need for a second medical school in the state of Washington, WSU's regents directed the University to pursue accreditation for a medical school on the Spokane campus. The regents noted the University's responsibility, as the state's land-grant institution, to meet state needs.

Indeed the need is great. The U.S. is facing a major physician shortage. In Washington alone, 500,000 people became newly insured in 2014 through the state's health insurance exchange marketplace and Medicaid expansion, leaving many patients struggling to find a primary care doctor. This shortage is especially acute in rural areas. An example of this discrepancy is that half of all physicians are located in King County (home to Seattle), despite the county only having 29 percent of the state's population.

Another surprising statistic reported in the study is that Washington ranks at the bottom in number of state residents (120) accepted into its one public medical school at the University of Washington. To reach the national average of 440 MD slots for citizens training in their own state, Washington would have to enroll 320 more Washington students each year. As state populations have grown, many states are adding medical schools in mid-sized cities. Washington's population has doubled since the early '70s, yet the number of physicians it produces has barely increased.

The model WSU is considering—a community-based medical school that partners with existing hospitals and clinics—has the potential to be more effective and less costly than a traditional medical school that has its own hospitals and physician practice.

Finally, the report found that WSU is well positioned to pursue a medical school due to its longtime investments on the Spokane campus. Those have included more than \$208 million in capital construction on the campus, 222 faculty positions, and, since 2005, more than \$126 million in research and development grant and contract awards.



-Washington State University, Spokane

Increasing Medical Residencies

WSU's commitment to medical education includes the level of training known as medical residencies. The University is working with Providence Health Care and Empire Health Foundation to expand the number of medical residency slots in Eastern Washington. Residencies provide the additional post-degree, on-the-job training required for new doctors to become licensed.

Research shows physicians are more likely to practice where they complete their training. According to a 2009 American Medical Association report, 56 percent of graduates practice within 100 miles of where they trained. Currently, only five percent of the state's residency slots are located in Eastern Washington.

The consortium formed the Spokane Teaching Health Center and secured a federal grant that brought six new primary care residents to Spokane and has the potential, if funding continues, to bring another 39 over the next five years. Currently, 80 medical residents train in Spokane and 1,500 in Western Washington.

WSU has committed over \$16 million to building a clinic on campus that will provide a place for these medical residents, as well as students in WSU Spokane's colleges of Medical Sciences, Nursing and Pharmacy and in Eastern Washington University's allied health fields, to practice team-based care. The inter-professional model is widely recognized as being the future of health care training.

As WSU Spokane begins its second quarter century, it looks forward to serving as a pipeline for medical education to all high schools, colleges and universities in the region, and to expanding its research of genetics, cancer, kidney disease, diabetes, drug addiction, fatigue, sleep, and more. WSU Spokane is well prepared to be a leader in our community's future, as we have been for the past 25 years.

Find more information about the medical school at www.medicine.wsu.edu.
Learn about the campus at www.spokane.wsu.edu.



-Washington State University, Spokane

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-University of Washington, Spokane

“The 2014 Academic Ranking of World Universities named the UW School of Medicine the third best medical school in the world.”

University of Washington: Improving Health in Eastern Washington

By Michael K. Young, President, University of Washington

More than 40 years ago, the University of Washington (UW) pioneered a highly innovative community-based approach to medical education that eventually spanned the states of Washington, Wyoming, Alaska, Montana and Idaho (WWAMI). This revolutionary new

program sought to train physicians in and for rural and underserved areas, and provided students with an array of experiences both in large cities and small communities. US News & World Report has consistently ranked the program the best in the nation for primary care education and for training rural and family medicine physicians.

The UW School of Medicine is also ranked Number 2 in the nation for the amount of research funding we receive from the National Institutes of Health. Most recently, the 2014 Academic Ranking of World Universities named the UW School of Medicine the third best medical school in the world.

This year, leaders from UW and WSU agreed to pursue their own respective proposals to meet the state's medical education needs. The UW remains 100 percent committed to the ongoing success of UW medical students and our four-year medical school in Spokane, and we will find solutions to the physician shortage, especially in rural areas.

“The collective needs of our students, faculty, the Spokane community and our state are a top priority,” says UW President Michael K. Young. “To that end, the UW remains fully committed to doubling our medical school class size in Spokane and has submitted a budget request to the Governor’s office for the 2015-17 biennium. We are also committed to growing the research, industry commercialization and medical residency opportunities that will ensure a vibrant, health care economy well into the future.”

For additional information on ongoing updates about our plans for expansion in Spokane, please visit our website, uw.edu/spokanemedschool.



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EWU's Innovative Approaches to Health Care Needs

By Dr. Mary Cullinan, President, Eastern Washington University

Kicking off a new and exciting era in the University District, Eastern Washington University (EWU) opened the new College of Health Science and Public Health (CHSPH) July 1. Located in EWU Spokane's Phase 1 Building, the college strengthens EWU's ability to meet the growing market demand in the health care industry.

Joining our College of Business and Public Administration already located on the urban campus, the new college is a significant addition to EWU and the University District. EWU has a long tradition of excellence in the health sciences in downtown Spokane. Many of our long-standing programs are now part of the new college: communication disorders, dental hygiene, the Doctorate in Physical Therapy, occupational therapy, the new Master of Public Health, health services administration and the Regional Initiatives in Dental Education Program (RIDE).

“EWU has a long tradition of excellence in the health sciences in downtown Spokane.”

The College of Health Science and Public Health will help to solidify important academic and community partnerships, such as EWU's relationship with WSU Spokane as well as the health science mission of the downtown campus. Moreover, degree options



-Eastern Washington University

for students will expand as EWU develops additional health-related programs to meet regional needs.

With its interdisciplinary, collaborative and community focus, CHSPH will provide inter-professional education in health care and effectively position our students to be successful in the shifting marketplace of the 21st century.

We are thrilled to have Mary Ann Keogh Hoss, PhD, serving as interim dean of CHSPH for the academic year. In addition to having served as interim CEO of the nation's largest state-operated psychiatric hospital, Keogh Hoss has also led efforts to establish community advisory boards and has developed strong partnerships with health care communities in our region.

With two EWU colleges now in the University District, and a vibrant and growing main campus in Cheney, EWU is reinforcing its role as an economic driver and community partner. As the new president on the block, I couldn't be more excited to see Eastern Washington University continue to strengthen its partnerships and provide innovative contributions to the region.

Gonzaga: Innovative Applied Learning & Community Partnerships

By Dr. Thayne M. McCulloh, D.Phil., President, Gonzaga University

For growing companies that value intellectual capital and fresh thinking, Gonzaga University (GU) provides a clear advantage. Spokane businesses and organizations generously partner with GU to provide structured internship programs, practicums, and clinical experiences.

GU students studying in health sciences and related disciplines partner with outstanding institutions such as Providence Health Services and render community service while pursuing their studies. Our nursing students volunteer at homeless shelters and local schools. Our human physiology students provide health coaching as an important component of their senior class project in addition to gaining experience in clinical settings. Thanks to GU's long-standing affiliation with the Howard Hughes Medical Institute, students in chemistry, biology and biochemistry work and intern in medical research labs.



“We are proud that the diversity of disciplines represented on campus has brought business and education together in Spokane for more than 127 years.”

-Gonzaga University



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-Gonzaga University



...Gonzaga continued

Each year, engineering firms bring real-world challenges to senior design teams in the School of Engineering and Applied Science. The class of 2014 created a new mobile app for a ski resort, a voice monitor for Parkinson patients, spawning streams for fish, and structural analysis of community buildings — to name only a few examples.

This fall, the School of Business Administration (SBA) launched a new full-credit, project-based business class. Support from Intermountain Community Bank for the school's Excellence Fund provides scholarships and helps offset expenses. The program builds on strong learning partnerships such as the Justice for Fraud Victims Project, where students work directly with law enforcement to help small businesses and non-profit groups detect and recover from fraud.

Entrepreneurship is a theme playing out in business-based projects and challenges at the SBA's Hogan Entrepreneurial Leadership Program. Five years ago, Gonzaga graduates launched Green Cupboards, which became etailz, a University District business specializing in eco-friendly products and e-commerce. Now, it is on track to be a \$25 million business.

It's not only business that benefits from partnerships with GU. An innovative collaborative of organizations, foundations and corporate entities are working together through the Inland Northwest Community Foundation's Community Partners for Middle School Success. The Foundation is investing \$400,000 with faculty and service-learning experts to lead the Hillyard Youth Collaborative. The three-year project identifies at-risk students in northeast Spokane and designs interventions for them.

Through these instances and many more, Gonzaga's nationally recognized educational experience prepares students to adapt knowledge and apply classroom lessons. We are proud that the diversity of disciplines on campus has brought business and education together in Spokane for more than 127 years.

WHITWORTH



Whitworth University: 125 Years of Academic Excellence

By Dr. Beck A. Taylor, Ph.D.,
President, Whitworth University

This year, Whitworth University is celebrating its 125th anniversary of providing students "an education of mind and heart." The story of Whitworth's beginnings and how the university came to Spokane is an interesting one because it so clearly demonstrates the powerful connection between the university and the city it now calls home; it also covers the significant impact of Whitworth's move on the Inland Northwest over the last century.

After its humble beginnings in Sumner, Wash., in 1890, and subsequent move to Tacoma in 1899, Whitworth College, as it was known then, was in need of a new home. Spokane

businessman Jay P. Graves offered acreage in north Spokane for the fledgling college, and Spokane citizens rallied to raise \$70,000 to help establish the college. In May 1914, Whitworth broke ground in Spokane. The university has called the Lilac City home ever since.

Fast forward 100 years and Whitworth's relationship with Spokane is stronger than ever. Spokane businesses welcome Whitworth's students for employment and service-learning opportunities. Whitworth welcomes the community to stellar cultural and athletics events on its beautiful campus. It also invites the public to attain educational enrichment and professional training, as well as to pursue personal and spiritual growth, through the university's many academic and co-curricular programs.

Today, more than 7,000 Whitworth alumni live and work in the Spokane area, pursuing successful careers and callings. Each September, on Community Building

Day, more than 1,000 Whitworth students, faculty, and staff volunteer thousands of hours of service at more than 30 Spokane organizations.

In 2009, Whitworth opened its University District campus, delivering its nationally-recognized education to the downtown Spokane community. Working adult students can now conveniently earn degrees in management and accounting, criminal justice administration, social services, education and more. Whitworth also offers graduate degrees in business administration, counseling, theology, and education.

Through Whitworth's liberal arts education and professional programs, students are prepared to excel in their chosen fields and to meet Spokane's – and the world's – needs with intellectual vigor, moral courage and deep compassion. We celebrate our connections with this great city, and we look forward to our next century of meaningful cooperation.




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-Community Colleges of Spokane

Community Colleges of Spokane: Strategic Collaboration in the UD

By Dr. Christine Johnson, Chancellor, Community Colleges of Spokane

“CCS benefits from our close proximity with educational partners who share [our health care] focus.”

In 2000, Community Colleges of Spokane (CCS) located its district administrative headquarters in the University District when Community Colleges of Spokane Foundation purchased the Riverpoint One Building. This strategic decision by the Foundation allowed CCS to build strong partnerships, respond to workforce needs, and expand STEM (science, technology, engineering and math) programs.

The move also ensured CCS an ongoing role in the University District, where it joins other key education providers, allowing us to work together to provide excellence in

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education and a strong economic foundation for Eastern Washington.

CCS serves a 12,300-square-mile area and operates Spokane Community College (SCC) and Spokane Falls Community College (SFCC), as well as outlying education centers. Our colleges are known for providing an excellent educational value with highly qualified instructors and they have a growing reputation for national educational leadership.

An example of this is the selection in 2014 of two Spokane Falls Community College research projects to receive large grants from the National Science Foundation (NSF) Advanced Technological Education program. These grants stem from SFCC's and SCC's strong involvement in the NSF's Mentor Connect program that expands the technological research capacity of community colleges.

Both colleges serve a wide range of students with certificate and degree pathways for higher educational and learning opportunities. Certificate programs offer direct connections to employment in high demand professions.

Academic transfer programs are a major focus at both campuses with Destination Eastern providing CCS students with a seamless transition to a four-year degree at EWU. In August, SCC celebrated the finalizing of an articulation agreement with WSU's architecture program enabling SCC graduates to enter the program with junior standing.

Health care and medical programs are a strong part of the University District, and CCS benefits from our close proximity with educational partners who share this focus. We offer more than 20 allied health programs across both campuses to meet the region's growing health care industry skilled worker needs.



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