

UNIVERSITY DISTRICT

SPOKANE

BRIDGING OPPORTUNITIES

2015-16 SPOKANE UNIVERSITY DISTRICT MAGAZINE

A Supplement To The Journal Of Business

Whitworth
in the U-District.

Success
in your future.



WHITWORTH

START HERE < >
WHITWORTH.EDU



As part of our commitment to your success, Whitworth continues to expand its presence downtown in the U-District, offering several degree options that allow you to focus on your future. Evening programs include our MBA, as well as bachelor's degree programs for adults wanting to start, or finish, their degree.

MBA DEGREES DOWNTOWN

- ▶ Convenient all-evening programs: MBA and MBA in International Management
- ▶ Top-ranked regional program
- ▶ Taught by faculty and executives with corporate experience
- ▶ Six-week classes

WHITWORTH.EDU/MBA

BACHELOR'S DEGREES FOR ADULTS

- ▶ Affordable; evening tuition is competitive with that of state schools
- ▶ Evening, accelerated-format classes
- ▶ Textbooks provided and delivered your first night of class
- ▶ New students start every six weeks

WHITWORTH.EDU/EVENING

Downtown in the U-District | 509.777.3222



WASHINGTON STATE
UNIVERSITY

HEALTH SCIENCES
SPOKANE

spokane.wsu.edu

Educating health sciences professionals. Engaged in life-changing research.

Spokane's University District is home to Washington State University's health sciences campus where the Spokane Teaching Health Clinic will open in 2016, and the state's second publicly-funded Medical School is on schedule to open in 2017. WSU is invested in the U-District and an enthusiastic community partner in its continued development.

Degree Programs

- Health Policy & Administration
- Medical School (*coming soon*)
- Nursing
- Nutrition & Exercise Physiology
- Pharmacy
- Speech & Hearing Sciences



INTRODUCTION 4

- Bridging Opportunities 4
- Conversations with Leaders 6
- Board of Directors & Contributors 8
- Arrival 10



INNOVATION 12

- An Infrastructure of Opportunity 12
- Smart City 14
- Collaborative Network 16



NEW CONNECTIONS 18

- Infrastructure & Investment 18
- How will you Ride? 19
- The University District 22
- University District Incentives 24



URBAN BY NATURE 26

- New Residential Developments 26
- Housing & Economic Report 28
- Discover the District 30



RESEARCH & LEARNING 32

- Gonzaga University 33
- Eastern Washington University 35
- Whitworth University 36
- Washington State University 38
- University of Washington 39
- Community Colleges of Spokane 40



UNIVERSITY of WASHINGTON

SERVING SPOKANE

Visit the new UW Spokane Center, a Husky hub serving Eastern Washington. The center is your community resource to discover the UW's limitless opportunities for current and future Huskies, alumni and friends.

UW.EDU/SPOKANECENTER

201 West Main Avenue
Spokane, WA 99201



BE BOUNDLESS



BRIDGING OPPORTUNITIES

—Mark Robert Mansfield, PhD | Executive Director University District

The University District is a designation on the map, a shared vision of Spokane as a great health and science center, the hub of innovation in the Inland Northwest, and a model of vibrant urban living close to nature. The promise of The University District becomes clear when we realize new ways to connect our interests and enrich our community. Currently, many new connections are being made bridging opportunities and building a richer community life together.

Just over a decade ago, Spokane committed to a shared goal: community leaders worked together to define the vision of The University District. They developed a plan to build a model from which cities around the globe could learn, that would enhance educational opportunities, would increase the existing workforce, and would brand The District as a health-science hub. Fast-forward many years and residents can see the changes and developments marked by new infrastructure and investment by the City of Spokane (see “New Connections – Infrastructure and Investment” p. 18).

One of the drivers of new developments is The University District’s standing as an “innovation zone”. Innovation does not come from conventional practices, so the promise of an “innovation zone” cannot be realized through a building program alone, but is realized in the culture of innovation of the people who are here and driven to collaborate. I think of The University District as a platform, a place where we co-create value. As great as many of the existing

investments are, the ultimate potential of The University District will only be realized through the networking effects of the individual institutions, businesses, and greater community (See “An Infrastructure of Opportunities” p. 12). This year also marks major milestones redefining the landscape of opportunities, such as the approval of Washington State University to create and fund the new medical school (see WSU highlights, p. 38).

The University District is historically anchored by a late 19th century brick and stone building of Gonzaga University and currently being defined by the recently funded Gateway Bridge, which will open up new development and lifestyle possibilities in The District (see “Gateway Bridge and Plaza”, p. 22).

With the past and the future in mind, it could be said that we are writing the history of our future city. In the following pages you will get an introduction to some of the individuals and interests bridging new opportunities to create economic well-being, a sustainable environment and a vibrant community; to create the future of Spokane. ■



— Images courtesy of City of Spokane.

— Pictured above and below, renderings of the Spokane University District Gateway Bridge.



CONVERSATIONS with LEADERS



David Condon
Mayor, City of Spokane
UD Board member

What's happening in The University District that we should know about?

There is tremendous energy around what's happening in The University District and surrounding neighborhoods. Gateway improvements are creating a real identity. A new pedestrian bridge will connect higher education to an adjoining business district and residential options. Enhancements to the bicycle and pedestrian network and plans for public transportation are opening new ways to experience restaurants, shopping and entertainment. It's just a really exciting time.

What distinguishes the Spokane University District from other similar communities around the country?

Spokane enjoys greater partnership and cooperation among its local colleges and universities. That collaboration and relationship allows students to pursue a premier education from leading institutions along the banks of the beautiful Spokane River. There is a tremendous depth in health care, business disciplines, education, law and many other educational paths.

What are the best resources that you would recommend to someone looking to gain insights about the District?

SpokaneUniversityDistrict.com is a great introduction to The University District that is available whenever some is ready to learn more.

Why should the community support The University District Development Area vision?

It's a tremendous investment in people and new opportunities. Education opens new doors for people. Whether it's a four-year or advanced degree or technical program that someone's interested in, The University District has a fit. And, the investment in infrastructure improvements is jump-starting private investment and creating jobs that benefit our community. ■

What development opportunity in The University District are you most looking forward to?

I am looking forward to the new medical school bringing about more opportunities for housing and other amenities that come with a thriving district. Once the Bike Pedestrian Bridge is finished I also believe the South University District will see economic growth.

What should Spokane expect to see five years from now? Ten?

I think between five and ten years we will see more green space, more retail businesses, and more student housing. More density in The University District is one of the cornerstones to our community's growth.

What is the biggest challenge facing the Spokane University District today?

I believe we need to get The University District Bike Pedestrian Bridge built as soon as possible to have a connection between the areas around Sprague and the better developed parts of The University District. But I am confident we can achieve this goal.

Why should the community support The University District Development Area vision?

The cornerstone of our success as a community lies in creating more density in our core, creating neighborhoods students want to live in after graduation and developing more businesses that pay living wages. I believe that The University District is in a unique position to contribute to all three of these goals. ■



Ben Stuckart
President, Spokane City Council
UD Board member



Kim Pearman-Gillman
McKinstry
UD Board Chair

What has been your involvement with The University District?

My involvement with The University District has been since the mid 1990's when I worked on the startup of SIRT on their marketing committee. In 2001, I facilitated a strategic planning trip led by then Mayor John Powers on which community leaders, along with all the University presidents, traveled to visit other multi-university districts in downtowns. Later, I had the honor of co-leading the community engagement sessions and the overall planning team to create the 2004 University District Master Plan, which is our guiding document for the development of the district. Currently, I serve as board chair and have been on the UD board since its inception and worked on the formation of the University District Public Development Authority (UDPDA). In general, I've been involved in many aspects of the development of the district since we named it the "University District".

What are the most important decisions that you face daily as Chair of the UD Board?

The most important part of my role as UD Chair is to manifest the vision of the UD by helping maintain the collaborative approach and alignment of many interests in order to achieve the overarching common goals of the District.

How has 2015 been catalytic for future projects in the District?

Obtaining funding for the new Gateway Bridge was a huge achievement that only happened because of a coordinated effort by Spokane's leaders in business, education and government, with final support from the governor. It will ignite investment in the South District Zone, providing needed housing and retail to support future campus development.

Now that the UD Gateway Bridge has been approved, what project is next in line to continue the progress the UD is making/hopes to see?

Following housing and retail, there will be a need for new office space to support medical-related enterprises.

What advice would you give investors when they're looking at the District as a potential area to develop/relocate their company here?

Investors need to picture this District 20 years from now. A look at educational medical districts across the country reveals vibrant enterprise zones, driven by increasing demand for medical education, medical and related services and entrepreneurial start up activity. That's what we envision for Spokane's University District, and we're well on our way.

How is the Spokane UD different from other university districts around the country? World?

Spokane's U-District is a brand new opportunity for investors who want to get in on the ground floor. We have a healthy collaboration of five universities and our two community colleges, all working with state and local leaders to grow this investment. This is all supported by a robust medical community, poised and ready to contribute intellectual capital to unlock vibrant development of an array of allied health programs. ■

In addition, keeping a keen eye toward the strategic nature of the role of the board, I've just led the hiring of our first full-time executive director, Mark Mansfield, and now turn to my board role in supporting Mark in his role as our leader.

What role does The University District play in supporting our community and region?

The University District is not only 770 acres on a map. It is really an economic engine for innovation and development that creates a sense of place where people and companies want to be. Together with our educational partners, and the City of Spokane, businesses and innovators are fueling the growth of our community and region.

Why should the community be behind The University District Development Area efforts and vision?

We are at a pivotal time in the development of The University District. I've always maintained that work like this takes many hands, all aligned and collaborating to bring it about where all can be proud of the results. We rely on the efforts of the willing to make something so much greater than any one person or organization could do alone. The University District is a place where we can all make a difference. ■



Tom Johnson
STCU
UD Board Past Chair

Board of DIRECTORS & CONTRIBUTORS

The University District Development Association was created to achieve the benefits of the combined interests of the institutions of higher education, The City of Spokane, and our leading private enterprises invested in the community. The University District's mission is to realize our potential in working together.

The University District offers opportuni-

ties to address economic development issues, smart urban growth, environmental restoration, transportation improvements and housing needs. Connecting the core strengths of the educational institutions with regional economic drivers, The University District provides an urban laboratory for the creation of new knowledge and opportunities for community-engaged research that builds economic value and quality of life. ■

BOARD OF DIRECTORS

Kim Pearman-Gillman,
McKinstry – Chair

Karl Otterstrom,
Spokane Transit Authority – Vice Chair

Tom Johnson,
STCU – Past Chair

Mike Livingston,
Kiemle & Hagood – Treasurer

Steve Trabun,
Avista – Secretary

Barry Baker,
Baker Construction

Chancellor Lisa Brown,
Washington State University Spokane

Jason Clark,
Second Harvest

Mayor David Condon,
City of Spokane

Dr. Mary Cullinan,
Eastern Washington University

Dr. Christine Johnson,
Community Colleges of Spokane

Dr. Thayne McCulloh,
Gonzaga University

Mark Richard,
Downtown Spokane Partnership

Council President Ben Stuckart,
Spokane City Council

Dr. Beck Taylor,
Whitworth University

Robin Toth,
Greater Spokane Incorporated

Kim Zentz,
Ignite Northwest

Taudd Hume,
Parsons/Burnett/Bjordal/Hume (Legal Counsel)

SPONSORS

Avista Corporation
Baker Construction and Development
City of Spokane
Community Colleges of Spokane
Cowles Publishing
Downtown Spokane Partnership
Eastern Washington University
Gonzaga University
Greater Spokane Incorporated
Iron Bridge
Itron
Kalispel Tribe

Northern Quest Resort and Casino
McKinstry
PAML
Parsons/Burnett/Bjordahl/Hume, LLP
Schade Towers
Spokane Transit Authority
STCU
Umpqua Bank
University of Washington
U.S. Bank
Washington State University Spokane
Whitworth University

CONTACT INFORMATION

Spokane University District
10 N Post St, Suite 400
Spokane, WA 99201
509.456.0580
SpokaneUniversityDistrict.com

CREDITS

This magazine is made possible through a partnership between the Spokane University District and the Spokane Journal of Business.

Annie Silvers
Scott Stucker
Graphic Designers
Journal of Business

SPOKANE UNIVERSITY DISTRICT MARKETING COMMUNICATIONS TEAM

Alvaro Figueroa
Spokane University District

Beth Bousley
Spokane Transit Authority

Brandon Rapez-Betty
Spokane Transit Authority

Brian Coddington
City of Spokane

Carolyn Casey
Community Colleges of Spokane

Dave Meany
Eastern Washington

Elisabeth Hooker
Downtown Spokane Partnership

Julie Happy
City of Spokane

Mary Joan Hahn
Gonzaga University

Nancy Hines
Whitworth University

Robin Toth
Greater Spokane Incorporated

Susan Ashe
Health Sciences and Services Authority

Teresa Conway
Eastern Washington University

Terren Roloff
Washington State University

With special thanks to contributing authors.



Who will transform the minds that shape the way we live and work?

The Campaign for Our Future.

Gonzaga Will.

gonzagawill.com



ARRIVAL

from one of Europe's fastest-growing and most livable cities



—Mark Robert Mansfield, PhD | Executive Director University District

I greatly appreciate the opportunity to come back to Spokane to serve as the Executive Director of The University District. On my return, I was walking down Wall Street, by the brick relief sculptures by Harold Balazs. Looking down, I was pleasantly surprised and reminded to see a square bronze plaque marking the time capsule – to be opened in 100 years – that was placed there by my grade school class from Hamblen Elementary. That was a formative moment for me in ways that I am more aware of now.

As grade-schoolers, we were invited to think about what Spokane could be like in the future. We created messages and collected artifacts to connect with this future society and our teachers impressed on us the responsibility we had in our own lives to bring this future into reality. There was an assembly for our parents. We made a robot of cardboard boxes covered with aluminum foil and small colored holiday lights in a tight row across the chest plate. We sang the song "Aquarius" from the 1967 musical Hair, with the lyrics, "This is the dawning of the Age of Aquarius", hailing a forthcoming era.

As a kid, my past perfect visions of the future Spokane were informed by science fiction and celebrated American architects, built to the scale of fort structures in my backyard. Over the years, I have gained new reference points for thinking about our city, developed through my doctoral studies in architecture, work at Harvard University, my business working with historic properties, and my own developments.

Before moving overseas, I lived in Cambridge and witnessed the impact of the Kendall Square innovation district, anchored by the Massachusetts Institute of Technology (MIT), and connected by transit to Harvard, Mass General and a network of medical and research institutions. Over the last decade, I have lived in Oslo, one of the fastest growing European cities. It is a city in transformation which is also ranked among those with the highest quality of living in the world. The public transportation, right across the street from our urban apartment in Oslo, can take me to the mountains or the beach in twenty minutes or less.



—The pedestrian bridge in Bjørvika, Oslo Norway.



Spokane's greatest asset in this endeavor is the alignment of many different interests and the **collaboration of public and private stakeholders** ready to make change happen.

creating academic environments that go beyond the buildings themselves



Architecture | Structural Engineering | Interior Design

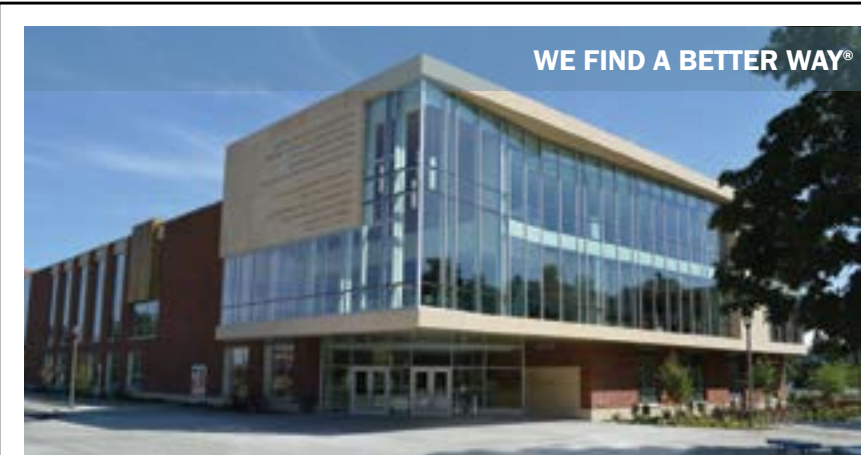
integrus ARCHITECTURE



www.integrusarch.com

These are different markets from Spokane, with different scales and cultures of development, however, we share an urban condition by nature, the prospect of a walkable city, and the standard of development that demands accountability to a triple bottom line of social, environmental, as well as financial accountability. Recognizing other parallels, in recent years, part of Oslo's growth has included a transformation of one of the most heavily industrial areas into a vibrant innovation district. It has become a new cultural and financial district and the site of many new landmark projects.

But, it also quickly becomes apparent that Spokane has many assets that one simply cannot create in other cities. From our river, our central park and our surrounding nature, it is easy to appreciate the potential of the slogan, "near nature, near perfect". The elements are there. However, I believe Spokane's greatest asset in this endeavor is the alignment of many different interests and the collaboration of public and private stakeholders ready to make change happen. The most remarkable opportunity is created because many different groups are already working on this together. It is an honor to contribute to these efforts as I continue to think about what Spokane can become in the future. ■



GEOENGINEERS

Proud to be a part of the following University District projects:

523 East Second Avenue
Spokane, Washington
www.GeoEngineers.com

- Gonzaga University – 40+ projects, including:
 - > The John J. Hemmingson University Center
 - > Boone Avenue Retail Center
 - > Indoor Tennis and Golf Facility

- Washington State University – 20+ projects, including:
 - > University District Health Clinic
 - > Spokane Nursing Building

SIERR Building at McKinstry Station

AN INFRASTRUCTURE OF OPPORTUNITY

"proof of concept"

—Kim Pearman Gillman | Director Strategic Market Development at McKinstry | University District Chair

The notion of an "innovation district" is a popular, new paradigm of network-building, place-making, and economic development. A development area may claim the moniker of "innovation district" when entrepreneurs and researchers are able to connect with each other—to generate new ideas and bring them to market.

As a small big city, Spokane has fostered that collaboration. The Washington Department of Commerce designated The University District in Spokane as a select Innovation Partnership Zone in 2010 to generate economic growth in sectors such as global health, technology, and manufacturing. In shepherding a few key ideas not just to market but to the heights of success, The University District demonstrates the proof of concept of an innovation district by exemplifying the potential extraordinary growth near campuses and research institutions, thereby exploring possibilities of greater collaboration and commercialization.

"Proof of concept" demonstrates the validity of an idea and its success as a real-world application. The parlance of "proof of concept" lends itself to discussions of innovation districts because of

its use in the venture (funding) process as well as the early stage possibilities of a concept – The University District as an innovation district. While Spokane offers many exciting examples of connections creating success, let's consider some proof positive examples of how collaboration is creating new opportunities inside Spokane's University District.

Etailz Inc. started with an idea from two students in a classroom who made a connection with a professor-cum-entrepreneur. The trio's business skyrocketed from five thousand dollars in sales in 2008 and is aiming to hit a hundred million dollars in revenues in 2015. Etailz's meteoric rise connects many of the dots of a local ecology of resources in place to help fast-track good ideas to great companies.

Josh Neblett and Sarah Wollnick enrolled in a Gonzaga business class called "Creating New Ventures" taught by Adjunct Professor, Tom Simpson. Simpson brought his real-world experience as an entrepreneur, investment banker, and venture capitalist into the classroom. Simpson is also president of the Spokane Angel Alliance, an association of investors focused on funding regional startups. Neblett and Wollnick

developed a business model in the class and later presented it at an intercollegiate Spokane business plan competition. Winning the competition netted them \$10,000 in prize money as well as the encouragement that this was indeed a great idea with the necessary business plan to support it.

Their model, Green Cupboards, streamlined consumer experience for environmentally friendly products. They raised \$288,000 from local Angel Investors including WIN Partners LLC and from Kick-Starter. Neblett, Wollnick, and Simpson brought diverse strengths to the company that became Etailz as it acquired e-commerce sites including EcoMom.com and EveryCasa.com. Etailz hit sales of \$27 million by 2013. Defined by its highly responsive organizational structure, Etailz developed proprietary software tools that optimize purchasing decisions, inventory management, fulfillment and customer service expanding services and revenues resulting in \$60 million in sales in 2014.

Etailz has recently been ranked in the top 5000 fastest-growing private companies and has maintained a presence in the top 10% of The Inc. 500. In 2015 Etailz aims to generate \$100 million in sales.

Etailz's success can be measured by their bold recruitment notice: "You're in luck, we're always hiring!" Today, a majority of the employees of the rapidly growing company hail from the associated universities in The District.

Whereas many of these Millennial, creative class and knowledge workers are enjoying opportunities created by Etailz, others are engaging the same network of resources intending to develop their own ideas. Etailz has grown up within The McKinstry Innovation Center. Centrally located in The University District, the Center provides an energy-efficient environment in a hip, historical setting designed to fuel entrepreneurial collaboration. The Center brings new and emerging companies together under one roof. Synergy fuels new technologies, products and services. Within the last three years, 20 companies and counting have been developing within this ecosystem of economic, physical and networking assets.

McKinstry was the proving grounds for E2i, another University District "proof of concept" that developed from the relationship between an academic researcher and an entrepreneur. As part of the Washington State University (WSU) Integrated Design Lab (IDL), Todd Beyeruther, an academic design researcher, worked with McKinstry to develop an academic and commercial entrepreneurship model titled E2i Innovation Lab (Energy + Ecology Innovation).

E2i connects local project-based needs with engineering and design research efforts. Formally, this establishes a model for intellectual property management that enables for-profit and nonprofit partners to openly collaborate in a space where they traditionally face high barriers to partnership. Co-locating and aligning with manufacturing start-up companies in the McKinstry Spokane Innovation Center enabled the IDL to apply design methodology and technical assistance on projects that drive technology transfer and commercialization from The University labs.

E2i has been leveraged by the IDL to help local industries grow sustainably. The advancement of mass timber technologies is a major focus at the WSU Composites and Engineering Center and Institute for Sustainable Design in Pullman. The Center is leading multiple research and outreach efforts with a mass timber product called cross-laminated timber (CLT), a building panel technology that offers



- Illustration by Miller Hull Partnership.
- Conceptual illustration of Tall Wood building.

an array of benefits to Washington State, ranging from improving forest management and health, increasing rural economic development, and providing a locally sourced, low-carbon construction material to our cities.

But the pathway to market adoption of CLT goes far beyond the capacity of the Pullman lab. E2i coordinated a diverse design and manufacturing team to develop a pilot supply chain for CLT in



'Proof of concept' demonstrates the validity of an idea and its success as a real-world application.

NE Washington that includes a rural mill, local manufacturing, and a WSU spinoff engineering and architecture firm. From raw materials to product application, the focus is local, and the research, prototyping, and economic development impact happens within The University District. The benefit of this type of research is generative at many levels and in many ways. Recently this CLT initiative has moved from the main building on McKinstry's campus into The Toolbox at McKinstry Innovation Center, a private, for-profit manufacturing accelerator with a public-access maker space.

The Toolbox creates an ad-hoc team to assist entrepreneurs in creating business plans, manufacturing a final prototype, securing financing, and forming a company. Toolbox is itself the result of local collaboration and the brainchild

of Andy Barrett, who has 25 years of manufacturing experience and is the majority shareholder of Berg Co. Toolbox is a collaborative center for manufacturing and product-based startups to share tools, equipment, space, ideas, and knowledge.

From Etailz to E2i, Toolbox to McKinstry, the Spokane University District continues to expand and gain momentum through collaboration with local government, institutions of higher education, the healthcare community, and private sector technology and interests. What started with research and learning is creating new research and learning opportunities. Students from WSU and the Gonzaga New Venture Lab work with Beyeruther at E2i as well as other entrepreneurs at the McKinstry center.

The success of these proofs of concept represent the real story of an ecosystem of overlapping interests that are giving life to The University District mission and rise to development activities. These efforts will achieve economic development and smart urban growth by coordinating powerful partnerships and innovative practices that give The University District the right to call itself an Innovation District. The premier location of The District, its full 770 acres, operating within the model of an Innovation Partnership Zone, provides Spokane a unique opportunity to tightly weave the related interests of diverse stakeholders and turn the vibrant place where students learn into the place they work, live and play. ■



- Photo courtesy of Avista Utilities - © 2015 Dean Davis.



- Photo courtesy of Avista Utilities - © 2015 Dean Davis.

SMART CITY

Systems + Citizens

-Darrin Griechen | Clinical Assistant Professor, Washington State University



- Photo courtesy of WSU.
- IDR student campus tour.

Spokane's University District is poised to become a pioneering platform for new "Smart City" technologies that are envisioned as a way to make our cities more livable, vibrant, and resilient to the challenges of an increasingly urbanized population. The University District is a blank canvas of real estate replete with visionary stakeholders, and the world's leading research and commercial groups are at our doorstep and looking for places to develop these new technologies.

Smart Cities gather data from infrastructure (smart systems) and find productive ways to use that data to empower us (smart citizens). The Spokane Smart City Technology Accelerator Group (SSCTAG) has focused its research on smart systems, or how to leverage data to use our infrastructure more efficiently. The exceptional possibilities for Smart City applications in Spokane are possible because the region is home to many of the global leaders in smart products, services and research, including SSCTAG members Avista, Itron, Cisco, and the City of Spokane, putting Spokane at the vanguard of Smart City research. The Integrated Design Research Studios (IDR) at Washington State University's School of Design + Construction in collaboration with The University District and the SSCTAG is researching implications of Smart Cities and how data and networks could be used to engage and empower citizens. The potential of tightly integrated active infrastructure systems that are responsive to the needs and desires of the citizenry are extraordinary and have implications for city governance that will create a new paradigm for Spokane.

The IDR is composed of undergraduate and graduate studios in architecture, interior design, and landscape architecture that I teach with my colleagues Judy Theodorson, Saleh Kalentari, and Steve Austin. Designers play an important role of weaving the technological and the cultural together and each studio is researching an aspect of Spokane's unique Smart City potential, such as the creation of adaptive real-time masterplans, the improvement of the health and well-being of Spokaneites, the creation of interactive environments, and the elimination of physical, social and technological divides within Spokane.

We are sensitive to the vast amounts of data we create and search. We are increasingly quantified and monitored in turn. The technologies we use are a facet of culture. As we learn to harness this data we remember that British architect and theorist Cedric Price said: "Technology is the answer, but what is

the question?" He was challenging us to consider the deployment technology carefully. Its use should benefit humanity not just be an end in itself. We should engage design, engineering and computer science to find solutions for how this new technology could make life better, more pleasurable, and more resilient not just translate us into data points.



Spokane is on the cusp of just such a moment

when we are discussing the 'how' of a **Smart Spokane**, not the 'if'

There are always tipping points that determine the trajectories of a city. Spokane is on the cusp of just such a moment when we are discussing the "how" of a Smart Spokane, not the "if". Due to the unique circumstances of available infrastructure in The University District and supportive stakeholders with a vision, The University District and Spokane are poised to be leaders in developing the



- Photo courtesy of WSU.
- IDR student campus tour.

Smart City. The synergy between smart infrastructure and an engaged and empowered citizenry can create an engine that will attract talent, power innovation, and catalyze economic growth.

The city is one of humanity's greatest technological innovations. As an armature of infrastructure and community, it is a force multiplier for our cultural and economic capabilities. Cities have in many ways evolved as a response to forces such as regulatory philosophies and new modes of transportation. Yet

there are many ways in which a city is very much like its ancient counterpart.

At the heart of those immutable elements that remain recognizable is us, the citizenry. Our collective needs and desires define us and have inspired us to design and build the infrastructure that supports our daily lives and provides that familiar legacy. The city may create the citizen, but first, the citizen creates the city. We look forward to sharing our work, exploring the humanist possibilities of creating our future city, with all of you. ■


Where Health Care Careers Begin

Providing diverse health education in nursing, sonography, surgical technology, dental assisting and much more.

Connecting students to universities and our community.

Advancing the regional economy by educating a strong workforce.

Building partnerships in the thriving University District.



Community Colleges of Spokane
Community Colleges of Spokane provides equal opportunity in education and employment.

Our uniquely mutual, diversified business strategy pays big dividends. Again.

At New York Life, the nation's largest mutual life insurance company,* everything we do—across all our business lines—is in the interest of our policyholders. And the proof is in our annual dividend.

This is the third consecutive year that we will both raise our dividend scale and substantially increase the total dividend payout to our individual life insurance policyholders, a payout that is up 12% year over year and up 31% since 2012.

Highest Ratings
Highest possible financial strength ratings currently awarded to any life insurer from all four major ratings agencies.**

Third Year in a Row
Third consecutive year we've raised our dividend scale and significantly increased our total dividend payout.

161 Consecutive Years
Exceeding our guarantees to policyholders by paying dividends on participating life insurance policies for 161 straight years.

Learn more at newyorklife.com

Life Insurance. Retirement. Investments.



Colleen M. Stevens,* CLU® ChFC® LUTCF
Colleen M. Stevens Financial Services**
528 E Spokane Falls Blvd, Suite 305
Spokane, WA 99202
(509) 626-4031
colleen@cstevensfinancial.com
www.cstevensfinancial.com

* Registered Representative offering investments through NYLIFE Securities LLC (member FINRA/SIPC), A Licensed Insurance Agency and wholly owned subsidiary of New York Life Insurance Company and an agent licensed to sell insurance through New York Life Insurance Company and may be licensed to sell insurance through various other independent unaffiliated companies.

** Colleen M. Stevens Financial Services is not owned or operated by New York Life Insurance Company or its affiliates.

Colleen M. Stevens Financial Services



* Based on revenue as reported by Fortune 500 ranked within Industries, Insurance: Life, Health (Mutual), Fortune magazine, 6/16/14. For methodology, please see <http://fortune.com/fortune500/>.
** Source: Individual third-party ratings reports as of 8/13/14. A.M. Best (A+), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (A+). Dividends are not guaranteed. Please visit newyorklife.com for our full financial information on New York Life and its insurance subsidiaries. SMRU1630654 (Exp. 10/30/2015) © 2015 New York Life Insurance Company, 51 Madison Avenue, New York, NY 10010

COLLABORATIVE NETWORK

for the Future of Health

& Medical Sciences in Spokane

*Alone we can do so little;
together we can do so much*

- Helen Keller

-Susan Ashe | Executive Director, Health Sciences & Services Authority of Spokane County (HSSA)
-Catherine Kashork | Founder & CEO at ProvenOps Biotechnology and Laboratory Consulting

In the heart of Spokane's 770-acre University District campus, a collaborative team envisions the future of the health and medical sciences community in the Inland Northwest. They are focused on fostering research leading to innovation and commercialization, creating new industry partnerships between academia and business, developing robust resources focused on entrepreneurship, and providing infrastructure to support the growth of the business and economic development of the community.

Success in the District will not be achieved individually, but rather through the collaboration of key stakeholders that will forge lasting relationships to reach new, critical milestones. The five organizations at the heart of this collaboration are the Empire Health Foundation (EHF), Greater Spokane Incorporated (GSI), The Health Sciences and Services Authority (HSSA), Ignite NW, and WSU Spokane. They are just the start to a larger, more inclusive, collaborative group that will be the conduit to an innovative research and commercialization ecosystem here in Spokane and, in time, the Inland Northwest.

In fact, Spokane is already rich in health care and education resources, providing the most health care between Seattle and Minneapolis. Our health care industry is worth over a billion dollars and provides more than 35,000 jobs. This ecosystem is sustained by five universities and a community college system within a 100-mile range of the heart of Spokane.

Despite Eastern Washington's significant healthcare ecosystem, these partners are helping overcome our deficit of health care providers, especially in rural communities, by putting more pieces in place. WSU is moving forward with the state's second medical school, complementing The University of Washington's expanding WWAMI School in Spokane. The HSSA is investing in health sciences research and infrastructure to support the



- Photo by Benjamin Benschneider for NBBJ.

growth of a nationally competitive health sciences cluster in Spokane County by investing in and connecting the research, education and health care industries. EHF invests in efforts to transform Eastern Washington into the healthiest community in Washington, Ignite NW brings much needed accelerator services to health and technology start-ups. GSI leads the region's business recruitment and retention for health sciences and technology.

Spokane's incremental success with healthcare collaboration in the past tells us we need to scale to achieve greater things. EHF and HSSA launched a collaborative effort to enhance the medical education and research in the Spokane University District. EHF invested significant funds to expand the WWAMI program to a four-year program and necessary faculty additions. Since then, EHF with Providence Health have been

critical supporters of the creation of WSU's Teaching Health Clinic on the campus. HSSA invested dollars to bring four new research faculty to WSU Spokane and four new core laboratories with state-of-the-art laboratory equipment to attract and maintain top talent. This investment created 156 new jobs and enhanced regional economic activity by nearly \$50 million. Ultimately, the elements of collaboration toward a successful health and medical sciences ecosystem are inclusive partners, high-caliber research, access to quality and affordable space, a culture of commercialization and an entrepreneurial business spirit.

With a Spokane University District Life Science Commercialization Initiative already underway to survey the current local assets, we continue to recognize all the resources we have. Together we can do so much. ■

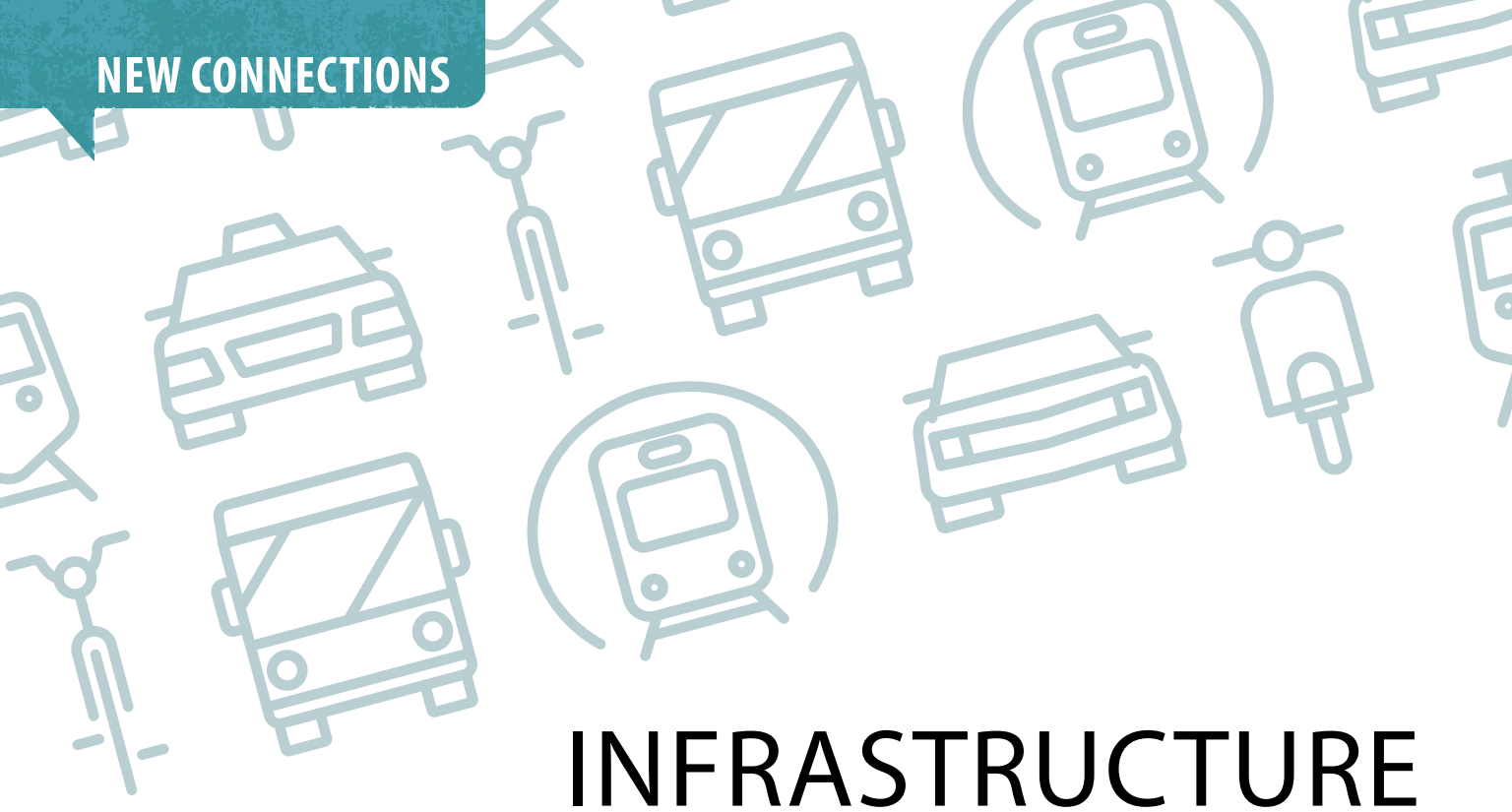


Opportunity Awaits

It's been 27 years since Avista helped lay the groundwork for the restoration of 770 acres east of downtown Spokane. At the time, few imagined that an abandoned rail yard could be transformed into the home of six institutions of higher education.

Today, the University District is an urban confluence of technology, learning and economic vitality for the entire region.

What's next for Spokane's University District? The possibilities are endless. And Avista is proud to continue to help shape that future.



INFRASTRUCTURE & INVESTMENT

—David Condon | City of Spokane Mayor | University District Board of Directors

When it comes to neighborhoods on the rise in Spokane, the vibrancy and excitement of The University District is right at the top. Offerings from all of the area's major colleges and universities, rapidly growing medical education opportunities, and bustling student life makes The University District an integral part of a safer, stronger and smarter Spokane.

The city has identified The University District for significant new infrastructure investment to jump-start private and

other public investment in and around the area. The University District Gateway Bridge project establishes pedestrian and bicycle connectivity between the South End of The University District and downtown. Transit connections at both ends of the bridge will support longer-distance destinations, such as the hospitals and West End of the downtown core.

Connecting The University District to downtown and East Sprague makes traveling and commuting easier for students and staff, and opens up new areas of history, culture, and attractions to those who work and live in that District. Transportation improvements between The University District and the downtown core invite students to explore historic Browne's Addition, take a haunted walking tour, or try one of the many eateries and lounges located downtown.

Connectivity also is the theme of the second phase of improvements to Martin Luther King Jr. Way in The University District. The Ben Burr Trail, a regional pedestrian and bicycle path, will cross MLK Jr. Way at Erie Street

where bike lanes will continue along the two-lane arterial to directly connect the lower South Hill to The University District. The project also will add bus routes, crosswalks and landscaping.

Significant changes to the major gateways into Spokane make a stronger first impression and improve safety. The Division Street Gateway project welcomes visitors with a beautiful introduction to the history and culture of our city that features custom Spokane River-themed artwork by native artist Virgil "Smoker" Marchand.

In total, five high-visibility areas, including the I-90 east and westbound exits onto Division Street, are being improved with landscaping, pedestrian lighting, new sidewalks, basalt features, and street trees. The design also has several important safety aspects to better separate pedestrians from vehicle traffic, creating a safer pedestrian corridor.

These projects and investments, combined with other programs, make Spokane a city where people want to live, learn, work, and play. The University District is at the center of that new energy, a vital part of life in Spokane, and a large part of what makes us the City of Choice. ■

THE CENTRAL CITY LINE: MATURING METROPOLIS

—Karl Otterstrom | Spokane Transit Director of Planning | University District Vice-chair

A few years ago I set out to understand the relationship of Spokane's early growth and development with its transit system. Since the genesis of the City of Spokane was founded on the intersection of the river and the transcontinental railroad, there should be little surprise that streetcars of various forms, along with Interurban electric railways figured prominently in the early days of Spokane's development. In fact, just over 125 years ago and only months after the Great Fire of 1889, Spokane investors and entrepreneurs joined together to construct and operate the first electric streetcar system in Spokane, traveling from the city's core eastward through what is now the University District.

The electric streetcar system grew rapidly, and by 1891 the Spokane Daily Chronicle described the role of this transport system in this way: "Spokane has many evidences of mature metropolitanism, but of them all, none will contribute more to her renown than the new electric system of street railways..." This bold declaration coincided with the onset of rapid growth of Spokane over the next two decades, in which Spokane cemented itself as the heart of what was then called the Inland Empire.

The Chronicle's statement can't possibly apply in its full measure to our day, since technological advancements have obviated the simple, open-air, noisy and breakdown-prone electric streetcars of the 1890s. However, the declaration's principle of metropolitan



—Photo by Agora Midr under the CC BY-SA 3.0 license. —For illustrative purposes only.

ban places are oriented to human scale. From the most successful university campuses, downtowns, theme parks and neighborhoods, designing places to be useful and delightful for the pedestrian is both obviously essential and profoundly definitive in creating places that drive human creativity, attention and affinity.

It is in this context that Spokane Transit, at the urging of stakeholders, includ-

and later night service, more frequent trips and convenient off-board ticketing at permanent stations that allow for easier boarding. In an intentional effort to provide that "just hop on – it's simple!" feel, it will feature unique branding, real-time information and helpful wayfinding signage. Traveling between Browne's Addition and Spokane Community College, it will transect and connect downtown Spokane, the University District, hotels, meeting places and cultural destinations along its six-mile route.

Project development is currently underway on the Central City Line, with significant funding secured from state and federal sources to complete design and begin construction. Subject to additional federal funding and local operating funds, the Central City Line could be serving Spokane by as early as 2020. I invite you to engage in planning and design efforts that should both influence, and be influenced by, the development aspirations of the University District. ■



In an intentional effort to provide that 'just hop on – it's simple! feel'

maturity defined in proportion to its public transport system, wholly applies. Public transport is a means to an end that can be expressed in economic vitality, community connectivity and urban expression. But the root – and branches – of that end is the fundamental premise that the most useful – and delightful – ur-

ing many in downtown Spokane and the University District, developed a plan for responding to the need to connect great, and future great, pedestrian-oriented destinations. As a complement to regular bus service, the Central City Line is a distinct, all-electric, rubber-tired vehicle that will provide earlier morning



The Spokane University District is a center for smart urban growth, environmental restoration, transportation, housing, and innovative learning. Connecting educational institutions with regional economic drivers, The District provides an urban laboratory for the creation of new knowledge and opportunities for community-engaged research that builds economic value and quality of life inside 770 acres near a thriving urban core. Over \$600 million in public, private, and institutional investment has been made since 2002 with an additional \$130 million currently under development.

KEY*

Investments 2002-2015 \$610,000,000

Private \$123

Higher Education \$448

Infrastructure \$24

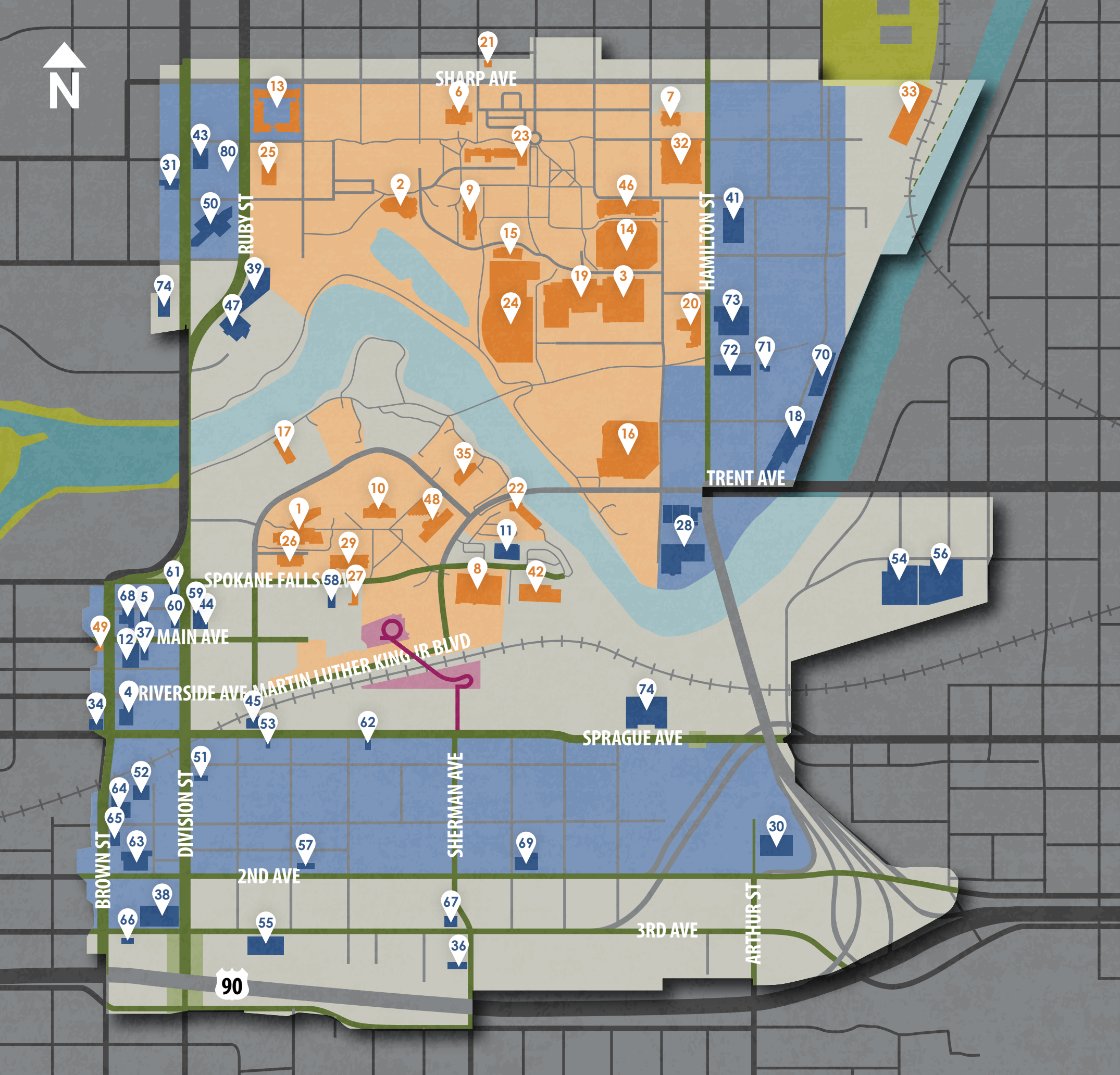
Spokane University District Gateway Bridge \$15

Current Projects Under Development \$130,000,000

*Investments in millions

Projects

- | | |
|---|--|
| 1. WSU Health Sciences Building | 38. Peppertree Plaza |
| 2. GU Jepson Center Addition | 39. Ruby St. Apartments |
| 3. GU McCarthy Athletic Center | 41. Matilda Building |
| 4. 41 W Riverside | 42. The University District Health Clinic |
| 5. 22 W Main | 43. Ruby Suites - GVD Commercial Properties |
| 6. GU Cataldo Hall Improvements | 44. The Globe Building |
| 7. GU Twohy Hall Improvements | 45. The Edge Lofts |
| 8. WSU South Campus Facility Renovation | 46. GU John J Hemmings Center |
| 9. GU Hughes Hall Addition/Renovation (Sciences) | 47. GVD Commercial Properties |
| 10. WSU Academic Center | 48. Eastern Washington University Center |
| 11. Shade Tower | 49. UW University of Washington Spokane Center |
| 12. Saranac/Community Building | 50. Mister Car Wash |
| 13. GU Kennedy Apartments | 51. Frontier Behavioral Health |
| 14. GU Mulligan Field Improvements | 52. Father Bach Haven Housing Community |
| 15. GU PACCAR (Engineering Building) | 53. Jones Radiator Pub |
| 16. GU Patterson Baseball Complex | 54. 2nd Harvest Food Bank |
| 17. SCC Riverpoint One | 55. Goodwill Industries |
| 18. Riverwalk / No li | 56. Sky High Sports |
| 19. GU Athletic Training Center at Martin Centre | 57. Buder Haven |
| 20. GU Coughlin Hall | 58. RiverBank |
| 21. GU Huetter Mansion Renovation/Preservation | 59. Blind Buck |
| 22. Whitworth University | 60. Borracho Tacos & Tequileria |
| 23. GU Magnuson Theatre Renovation | 61. Ben Franklin Apartments |
| 24. GU Soccer Stadium | 62. Cassano's Building |
| 25. GU Tilford Center (Fuller) Improvements | 63. Spokane Public Market |
| 26. WSU Nursing Building | 64. Catholic Charities - House of Charity |
| 27. WSU Veterinary Specialty Teaching Clinic | 65. Marketplace Wine Bar |
| 28. McKinstry SJERR and McKinstry Innovation Center (MIC), McKinstry Shops and The Toolbox at MIC | 66. Subway |
| 29. WSU Pharmaceutical and Biomedical Sciences | 67. Spokane Journal of Business |
| 30. Gateway Office Park | 68. The Main Market |
| 31. Cornerstone Plaza | 69. 2nd and Hatch |
| 32. GU Boone Ave Retail Center (BARC) | 70. Riverwalk Plaza Apartments |
| 33. GU Stevens Center (tennis & golf) | 71. Rambling Road Craft Brewery |
| 34. Lutheran Community Services | 72. University District Physical therapy |
| 35. Innovate Washington Building | 73. The Warehouse |
| 36. Werschler Dermatology Office | 74. Contract Resource Group |
| 37. Saranac Commons | 75. Jewlery Design Center |





THE UNIVERSITY DISTRICT

Gateway Bridge and Plaza

—Mark Robert Mansfield, PhD | Executive Director University District

The Gateway Bridge is a literal and figurative bridge. Connecting the north University District over Martin Luther King, Jr. Way and the railroad to the south landing, it is also a bridge to opportunities for Spokane's future. It marks the commitments and visions of growth and opportunity for the region. It will have an impact that far exceeds the realization of an important piece of infrastructure, opening up areas previously limited by boundaries. The bridge advances a people first plan that makes The University District a place to live, learn, work and play.

The Gateway Bridge project capitalizes on Spokane's unique assets and promotes economic development. The decade-long planning has been supported by key stakeholders including Mayor David Condon, The Spokane City Council, The University District Public Development Authority and the Washington State Legislature. Support lined up because the project promises to be a linchpin for economic revitalization, to increase active transportation by decreasing Spokane's automobile dependency, and to ground The University District and Downtown Spokane with a strong sense of place.

Scheduled for completion in 2018, the project fits within the larger context of The University District's urban development plans. The District envisions a path of progress with mixed-use neighborhoods, encouraging alternate forms of transportation, sparking urban rede-

velopment of under-utilized areas, and promoting energy efficient design and construction via smart growth initiatives.

A cable-stayed arch will rise 120 feet above The District to support the 458-foot span, and will most certainly become an iconic landmark. Lighting is incorporated into stanchions and a three-and-a-half-foot railing with stainless steel mesh will provide visual interest as well as safety for pedestrians and bicyclists. A park with public plazas and art installations will offer a transition from the bridge to the street.

The bridge will create new ways to move across Spokane, opening up new spaces and creating new urban "living rooms". It will increase active transportation by giving commuters convenient options besides cars. The bridge offers a critical link between institutions of higher education, the medical district along Spokane's lower South Hill, the south University District business area, as well as the entire Downtown area. The bridge will open a shuttle route to the medical district and intersect with the future Central City Line – a high performance transit project improving mobility through our city and connecting The University District to Downtown and major destinations throughout Spokane. It will intersect with other corridors and trails expanding and activating multiple circulation paths throughout our city. Establishing this link gives us the opportunity to rethink the way we move through our city and redraw the key corridors that define our transit, nature trails, and cycling paths.

Our skyline's new defining feature will provide new vantage points from which to appreciate our river and the landscapes that surround us. The experience of crossing the bridge will offer a previously unavailable opportunity to appreciate our natural assets and aspire to our slogan: "near nature, near perfect". ■



—Images courtesy of City of Spokane.
—Renderings of the Spokane University District Gateway Bridge.



IN THE U-DISTRICT
EASTERN WASHINGTON UNIVERSITY

Looking to get your **MBA**? Look no further than **EWU**.

Eastern Washington University's MBA Program provides unique opportunities beyond the classroom:

- Study Abroad
- Network with Alumni
- Achieve a Dual Degree
- Engage with Prestigious Business Leaders

Located in downtown Spokane, EWU's MBA Program is perfectly situated to offer access to exceptional educational and recreational opportunities. Full-time or part-time evening classes, our AACSB Accredited program will give you the skills you need to advance in your career.



For more information, contact:
Lorene Winters, Program Coordinator
509.828.1232
mbaprogram@ewu.edu
ewu.edu/mba

UD INCENTIVES

—Robin Toth
Vice President of Business Development, Greater Spokane Incorporated | University District Board of Directors

The University District is one of the fastest growing areas of the City of Spokane. Private and public investments are spurring economic growth, which, in turn, provides more opportunities for employment throughout the community.

As a Washington State Innovation Partnership Zone, the University District is a model for bringing together research institutions, commercial activities, and intellectual brainpower to drive innovative solutions. With a second medical school, a new bridge and a smart city program, The District is an ideal place for future investments, too.

To assist investors in their selection process of sites and buildings in the University District, the state and the City of Spokane have implemented a substantial list of programs which includes industry incentives, partnership assis-

tance, utility installation programs, tax increment financing and targeted area redevelopment.

Biotechnology and Medical Device Manufacturing Sales and Use Tax Deferral/Waiver

A sales and use tax deferral/waiver program is available for investments in construction or renovation of structures, or machinery and equipment used for biotechnology product or medical device manufacturing. Application for the deferral must be filed and approved before building permit is issued.

Community Empowerment Zone (CEZ)

Sales and Use Tax Deferral/Exemption on certain construction and equipment purchases for new and expanding businesses are available to manufacturers, and research and development and commercial testing for manufacturers, in the CEZ. There is also a Business and Occupation New Job Tax Credit for

each new job created by manufacturing, research and development, and software development firms.

Historically Underutilized Business (HUB) Zone

The HUBZone program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities.

Governor's Strategic Reserve Fund

At the Governor's discretion, funds may be available for reimbursement of technical assistance, planning, relocation expenses and job training. Business must provide economic outcomes for five years.

Utility Upgrade Fund for water and sewer infrastructure

Up to a \$40,000 utility upgrade in the public-right-of-way as a match to the work of private development on the interior of a building.

Commercial Utility Rate for residential in legacy buildings

For projects with housing developed in a building that has been used commercially (first floor is in use, upper floors are empty), the City Utility rate will be at the standard commercial rate instead of the higher residential rate/unit.

Health Sciences and Services Authority (HSSA) Grant

Grants that invest in human capital to accelerate Spokane's health sciences research capacity, fund innovative research to expedite commercialization and spur job growth.

Training Funds

Various funds are available to offset the cost of training new and incumbent workers, including WorkStart, On the Job Training and the Job Skills Program.

Historic Preservation Incentives

In addition to a federal income tax credit, a revision of the assessed value of a historic property which subtracts, for up to ten years, rehabilitation costs as approved by the Spokane City-County Historic Landmarks Commission. Properties must be listed on the Spokane Register of Historic Places prior to application to qualify. ■

More information can be found at my.spokanecity.org

If you have questions about locating a business in the UD, contact Robin Toth, VP of Business Development at Greater Spokane Incorporated, 509.321.3636 or visit selectspokane.com, a GIS-based site with commercial real estate listings and demographic/business information.



19 HDTVS | 75+ TEQUILAS
AUTHENTIC MEXICAN FOOD
AMAZING CATERING

LET'S TACO 'BOUT

HAPPY HOUR
\$2 MODELO DRAFTS
\$3 CHIPS & QUESO
\$5 MARGARITAS



Live outside. Learn outside.

- U-District Pedestrian Bridge
- WSU Pharmaceutical & Biomedical Building
- Martin Luther King Jr. Way
- Spokane Falls Boulevard
- WSU Mall
- Gonzaga St. Aloysius Grotto
- Whitworth Downtown Sign
- WSU Nursing Center
- WSU Health Sciences
- WSU Phase I Classroom Bldg.
- Gonzaga Administration Bldg.
- Gonzaga Law School
- Gonzaga Hughes Hall
- Gonzaga Baseball Field
- Gonzaga McCarthy Center
- Gonzaga Soccer Field
- Gonzaga West Boone Mall
- Gonzaga Parking Garage



SPVV LANDSCAPE ARCHITECTS
1908 W. Northwest Boulevard, Suite A
Spokane, WA 99205
(509) 325.0511
www.spvv.com



CORNER OF DIVISION AND SPOKANE FALLS

FAST EDDIES
ALL PURPOSE PUB



SPIN ED'S FAMOUS BIRTHDAY WHEEL | DAILY DRINK SPECIALS



NEW RESIDENTIAL DEVELOPMENTS

First Movers

—Mark Richard | President, Downtown Spokane Partnership | University District Board of Directors

Though the Housing and Economic report addressing the need for new and different housing options has yet to be published (see following article), some first movers have already been leading developments responding to the developing market conditions. The map of rolling project (see centerfold) highlights the path of progress created by the coordinated private and public investments.

Among these, a number of new housing developments have recently broken ground, are under construction, and are open for business in The University District. We will look at a select few that have already changed the landscape, the way we interact with our city, and how we think about life in Spokane and The University District.

The 88,000 square foot Matilda Building, at 1028 North Hamilton, is a mixed-use project being developed by KD Hull Development in partnership with owners, retired professional basketball player and hall of famer John Stockton, his wife Nada, and their son, Houston. The building will accommodate ground floor retail and 57 Class A unit developments above, ideally for District-area graduate students, professors and professionals.

In keeping with the spirit of innovation embodied by The University District, the Matilda is incorporating advanced building technologies such as ground-source geothermal heating and cooling systems, and energy efficient lighting throughout. Four generations of Stocktons have grown up in the area surrounding the Matilda Building. The family aims to have the development continue their tradition of giving back and investing in their local neighborhood.



—Photo courtesy of Ruby Suites.
—Newly completed long-term stay, corporate suites.



—Ron Joseph, Architect.
—Rendering of the Matilda Building.

Under construction is a 60-unit apartment complex located near the corners of Ruby Street and Cataldo Avenue by David Schneider, director of a development group based in San Clemente that has worked on other off-campus projects in Michigan and California. The finished apartments will house undergraduates in two and three bedroom units.

The third development is the recently-opened Ruby Suites, located in the former Borgan's Building, between Ruby and Division Streets, is an extended-stay hotel, offering extended stays alongside a variety of boutique-hotel services including weekly maid service, laundry facilities, and access to both a business and fitness center. Like the Matilda Building, it targets young professionals, visiting professors, corporate executives and graduate students.

This project is one of the more recent project by GVD Commercial Properties with projects in 18 states totaling more than 2 Million square feet. Locally, the developer Gerald V. Dicker is known as an arts and culture patron. Whether renovating this property just steps away from campus, revitalizing the Bing Crosby Theater, or returning the local Montvale Hotel to its historic grandeur, Dicker and his team spare little expense creating something that leaves behind a positive lasting impression on guest and passerby alike and intertwining culture into everyday living. His development values clearly support a long-term vision of The University District that nurtures the mind as well as the soul.

The total investment in the District between the three recent housing developments is just over \$30 million. The addition of multi-family housing into The University District lays the groundwork toward building a vital, pedestrian-oriented urban neighborhood. Through adaptive re-use at the Ruby Suites, a thoughtfulness toward energy use at the Matilda Building, and the incorporation of mixed uses at both, these developments start to build upon an integrative urbanism that looks to people, place and economy. ■



—Architectural Illustration by Stephanie Bower.
—Conceptual rendering of the University District Gateway Bridge South Landing.

DISCOVERING THE DISTRICT

New River Access —Jerry White, Jr. | Spokane Riverkeepers



-Photo by Andy Dunau.

The Don Kardong Bridge is a perfect place to reflect on the history and the meaning of the Spokane River to our community. Gazing at the reflections, one connects with its flowing history, envisioning the first people who relied on the river's runs of salmon for spiritual and physical sustenance for over 7000 years.

We also envision the first Euro and Asian Americans settling here for the impressive water power delivered by our river. As it flows under us, we may also reflect on the abuses and pollution the river suffered throughout the 20th century. In 1974 the city of Spokane hosted EXPO '74, the first environmentally themed World's Fair. This was a turning point at which the river was recognized as an important nexus between the regional community and the natural world.

Today, on the bridge named after the local U.S. Olympian marathoner



- Photos courtesy of City of Spokane.
- 2015 Spokane River clean-up.



- Photo by Andy Dunau.

who founded the Bloomsday race, you will see runners, bike riders and boaters of all kinds enjoying our river.

This year, the Spokane River in the University District got a new access point. The launch provides walk up access to the water on a wide, gently sloping path that makes it easy to launch canoes, kayaks, and paddleboards. Opening this stretch of river allows easy access for people living and working in the area.

partnership with Avista Utilities, the Spokane River Forum, The Lands Council, the Spokane Riverkeepers, Friends of the Falls, and hundreds of community volunteers, is coordinating major initiatives for unprecedented clean-up, restoration and enhancement efforts that create new opportunities to enjoy the river.

I believe that our river has the effect of pulling people together. Whether it is a community, diverse interests, cultures or individuals, the river provides the beauty and power that encourages us to join one another around something bigger than ourselves... something that connects us all. ■

How a great city moves.

rush hour.
your hour.



Consider the possibilities as a passenger.

Check your inbox. Listen to a podcast. Avoid the drive. Less stress, more "you" time.

With plenty of routes to and from the U District, make your daily commute effortless by riding with STA.

Check out pass options at spokanetransit.com/fares-passes.



Opening this stretch of river allows **easy access** for people living and working in the area.

The connection with our river is no longer incidental, but is now a central, unfolding celebration that grows louder and more visible as partners get involved. On the occasion of the new access point, Mayor David Condon noted "It's exciting to give people another way to access and celebrate the Spokane River. The city is committed to embracing and protecting our greatest natural resource." The City, in

HELPING BUILD SPOKANE'S UNIVERSITY DISTRICT



As your business grows, Baker Construction & Development, Inc. is here to help. Whether you want to own your facility or lease your space, the Baker team has the tools and experience to provide you with the best environment for your success.



COMMERCIAL + INDUSTRIAL + RETAIL + HEALTH CARE

509.535.3668

www.bakerconstruct.com

HOUSING & ECONOMIC REPORT

—Mike Livingston | Past President of Washington State Commercial Association of Realtors | University District Treasurer

A housing and economic report conducted by Applied Development Economics in the fall of 2015 has concluded that there is sufficient demand for new housing options based on student projections in large part due to the expansion plans of all six colleges and universities.

As recently highlighted in Commercial Connections, a publication of the National Association of Realtors (NAR), mailed out to over 70,000 commercial realtors nationwide, there exists a unique opportunity for development in the Spokane University District through the collaboration of higher education institutions, the medical community, the City of Spokane, and other key stakeholders.



“The expansion of The University academic curriculum and strength of the medical and health science network is expected to drive future industry expansion.”

—Photo courtesy of Baker Construction.

—Concrete is poured by workers at the Ruby Street Apartments near the Gonzaga University Campus, scheduled to open Fall of 2016.

The University District currently has a large amount of underutilized real estate which represents a tremendous opportunity for economic development via repurposing buildings, and sites for residential, retail and other commercial uses.

The housing and economic report details the critical gap between the amount of housing available and the amount of housing needed. The expansion of The University academic curriculum and strength of the medical and health science network is expected to drive future industry expansion. The partnership (synergy?) among universities, regional businesses, hospitals and medical facilities, and local and regional agencies provides strong support to increase job opportunities and quality of life in the City. The development of a new four year medical school at the WSU Spokane campus will inject substantial spending into the local economy and further support the UD as a dynamic resi-

dential and commercial environment.

While University District plans include increased university student populations, little on campus housing growth is part of the current plans, creating a strong opportunity for private development. The demographics of The University population, including a growing number of cohorts between 18-24 year olds, are more likely to occupy smaller rental units. Additionally, over the longer term, Spokane Regional Transportation Council anticipates large increases in older populations who will also seek smaller and more convenient housing in the downtown environment. These forecasts are in fact already reflected by the recent sales and occupancy of the Kendall Yards development, which houses a mixture of older adults and university students.

The housing report will be published later this year and presented at a Developers Summit for The University District in 2016. ■



CONFERENCE & TRAINING CENTER
HD Video Conferencing
 Global HD Digital Video Network



Formal Conference / Boardroom

Multimedia Classroom Features

Multi-level seating and individual task lighting provides a relaxed atmosphere. Free from distractions of the everyday work environment, this room focuses the concentration of the participants directly toward learning.



Reception Area

- Catering & Reception Facilities
- Wireless Internet
- Ground Level
- Easy Access
- Free Parking



Multimedia Classroom



Lunchroom

509-535-7794
 800-765-9055
 4003 E. Broadway,
 Spokane, WA
www.oxarc.com



Join the joyful.

Become a Numerica member today.

Why are Numerica members so happy? It may have something to do with the low interest rates on loans. Or the high interest rates on deposits. Or the fact that we tell great jokes. Probably the first two things, though.

Keep smilin' at numericacu.com



Federally insured by NCUA.



Life moves. Live well.™



DEVELOPING OUR SOCIETY

through learning and research

—Mark Robert Mansfield, PhD | Executive Director University District

Universities, seemingly timeless institutions, are, in their current form, a relatively modern phenomena. They evolve and change as does the status of knowledge and our ways of creating and transferring it. “University” is a term derived from Latin, meaning ‘a community of teachers and scholars’ and The University District is comprised of a multiple of these communities. Increasingly, there are synergistic effects through the collaboration of the collective individuals and institutions, further evolving and expanding their contributions.

The articles that follow highlight various ways that the respective institutions of The University District are exemplifying the profound potential of our institutions of higher education. This greater impact is highlighted in landmark facilities such as

Gonzaga's Hemmingson center, a facility at once built for the campus and the greater community; Eastern Washington University's research applied to the local region; Washington State University's master plan with the greater downtown in mind; Whitworth's new classroom technology that fosters global engagement; The University of Washington's economic impact; and The Community Colleges's expanding collaborations.

These institutions constitute our knowledge-based economy and advance our economic competitiveness where, within the adjacencies of innovation partners, breakthrough concepts can engage with market opportunities. The university is recognized as a driver of the economy and of our humanist potential; the wellspring of social and cultural vitality. They elevate the potential of our citizens; imparting specialist knowledge and credentials, providing relevant technical skills and informing students on how to take principled action. These are not only institutions in our community but, rather, a community of learning and research for developing our society. ■



INSPIRED VISION SPARKS CAMPUS GROWTH

Gonzaga University

—Dr. Thayne McCulloh | President, Gonzaga University | University District Board of Directors

Additional construction is in on the horizon

- The faculties of Music, Theater and Dance are working with consultants to design the Myrtle Woldson Performing Arts Center, with construction expected to begin in 2017.
- An Interdepartmental Sciences and Engineering facility, a collaborative, instructional and research space supporting both the sciences and engineering is being developed.
- Fundraising for a new Jesuit Residence has begun.
- Founding support for the Center for Athletic Achievement has been received, inspired by the continuing success of Gonzaga's athletic programs.
- The Foley Library and Crosby Student Center have been re-imagined, with renovation and remodeling underway to modernize facilities, expand online teaching and learning, and grow career development services for both students and alumni.

This fall, Gonzaga celebrates milestones that strengthen and expand the University's 128-year commitment to the Inland Northwest.

The opening of the John J. Hemmingson Center in the heart of Gonzaga's campus represents our vision of what it means to provide contemporary support for students who attend a premier Jesuit university. Its eco-sustainable design reflects a commitment to the well-being of our campus community and the environment, and showcases exciting, innovative opportunities to meet, learn, discover, and grow in every aspect of

campus life: mind, body and spirit.

The Hemmingson Center blends the core elements of mission – academics, faith, student development and global impact – in a modern facility designed for connectivity and collaboration. It is the new home of Sodexo Dining, the Center for Global Engagement, University Ministry, and a variety of student programs such as Center for Community Action and Service Learning, Unity Multicultural Education Center, Student Involvement & Leadership, Student Government and more.

...Continued on next page



—Photo courtesy of Gonzaga University.

—The new John J. Hemmingson Center earned Gold LEED certification, reflecting Gonzaga's commitment to sustainability through environmentally sensitive design.

RESEARCH & LEARNING

It is also be a place we hope the greater Spokane community will meet and gather, with a variety of conference rooms, an auditorium and multi-purpose spaces. Construction of this facility has had a \$60 million impact on the local economy, and represents more than 270,000 work hours by contractors and construction teams.

The momentum reflected in our growing learning environments has, at its foundation, Gonzaga's commitment to its mission as "an exemplary learning community that educates students for lives of leadership and service for the common good."

Today, that means an emphasis in global engagement as well as creativity and entrepreneurship – increasingly important skills for 21st century success. More than half of incoming freshmen have declared career aspirations in medical/health disciplines and STEM careers. Key initiatives reflect increasing priorities in early childhood education as well as Catholic education. Community partnerships across virtually all academic and student development areas continue to underscore the strong ties between Gonzaga and our beloved hometown. ■



- Photo Courtesy Gonzaga University.



Community partnerships across virtually all academic and student development areas continue to underscore the **strong ties** between Gonzaga and our beloved home town.

MPH AT EWU

MASTER OF PUBLIC HEALTH

BECOME A LEADER IN THE GROWING FIELD OF PUBLIC HEALTH

- ▶ EWU's MPH program develops professionals for courageous leadership roles in combating health inequalities and improving population health and well-being
- ▶ Evening classes in Spokane or online – you choose
- ▶ EWU is the only place to obtain an MPH in the Spokane U-District



PUBLIC HEALTH NEEDS YOU!
ENROLL TODAY
EWU.EDU/MPH



PLAN & PROSPER

Eastern Washington University

-Dr. Mary Cullinan | President, Eastern Washington University | University District Board of Directors

How many people live in our community? How many own their own homes? What is the average age of the population? How educated are they? What is their life expectancy? Income? Levels of civic participation?

For communities to make good decisions about their health and future, they need access to accurate data. They need to understand trends and changes over time.

Eastern Washington University's Institute for Public Policy and Economic Analysis partners with communities to help them plan and prosper. Under the guidance of its executive director, Dr. Patrick Jones, the Institute works with communities to identify key indicators and then provides critical data to help facilitate good planning and good decisions.

Based at Eastern Washington University Spokane in The University District, the Institute is a significant resource throughout our region. Since it was founded in 2002, the Institute has co-developed community indicators websites across Washington, Idaho and California. These easy-to-navigate sites provide communities with information and analyses they can use at the local level to assess trends in key areas such as culture and recreation, demographics, economic vitality, education, the environment, health, housing and transportation, and public safety. Combined, these websites serve more than 2.2 million people.

While managing the Community Indicators Initiative, Dr. Jones and his staff also conduct in-depth economic impact studies and work with EWU's outstanding faculty to produce an annual Regional Economic Outlook. Additionally, the Institute produces a monograph series exploring critical issues throughout the Inland Northwest. Titles include "A Demographic and Economic Analysis for the City of Spokane Valley," "The Redistricting Process in Washington State," and "Survey of Latino Business Owners in North Central & Northeast Washington."

A recent Institute analysis focused on the economic impact of Spokane Airports on Spokane and Kootenai Coun-

ties. With research conducted by EWU economics professor Dr. David Bunting, the study revealed a three quarter of a billion dollar impact to the region. The study will be a useful tool for Spokane Airports as it plans for future infrastructure and passenger needs.

A significant resource housed on The University District campus, EWU's Institute for Public Policy and Economic Analysis is a powerful example of The University's commitment to partnership throughout our region. Importantly, with its emphasis on applied research that communities and individuals can easily access and use, the Institute helps The University and local communities work collaboratively for long-term regional health and success. ■

Visit www.ewu.edu/policyinstitute or www.communityindicators.ewu.edu.



- Photo Courtesy of EWU.
- Dr. Patrick Jones, Director, EWU Institute for Public Policy and Economic Analysis.



Creating Relationships.
Delivering Results.
Engineering Confidence.



10 N. Post Street, Suite 500 | Spokane, WA 99201 | 509.328.2994 | www.coffman.com

STUDENT CENTERED BY DESIGN *Whitworth University*

—Beck A. Taylor, Ph.D | President, Whitworth University | University District Board of Directors

Whitworth University's University District location serves students in Whitworth's Adult Education Program, offered through the School of Continuing Studies. Prior to opening, Whitworth renovated its University District facilities and equipped them with the latest classroom technology to enhance and support the learning goals of its population of working adults from the Spokane region's business community.

With conference rooms, a dedicated computer lab, and even a kitchen, students enjoy a place that is welcoming and student-centered by design.

"Our facilities downtown give students the means and access that enhance their educational experience at Whitworth," says Cheryl Vawter, associate vice president for graduate admissions

and continuing studies.

Investments include document cameras, podium-controlled technology, and Computers on Wheels, a cart holding 24 laptops that professors use as a portable computer lab; the cart itself serves as a charging station for the laptops. Students meet regularly outside of class at The University District facility to collaborate on projects and presentations using the available technology.

"Many courses integrate hands-on case-study analysis and group projects that require up-to-date technology to support the learning environment," Vawter says.

The University District site is ideal for working adults like Jennifer Wickering, who is a legal assistant for a law office near downtown, and who is earning a

Bachelor's of Liberal Studies in Public Service Administration through Whitworth. Along with enjoying the easy commute from her job to her evening classes, Jennifer says she especially appreciates how Whitworth is preparing her for her next steps: After graduating in fall 2016, she plans to earn a degree in immigration law.

"Whitworth has given me the opportunity to take classes such as economics and conflict management to be able to succeed in my future," she says. "The university offers so many classes that I will actually use as I continue in my career."

As a volunteer with World Relief Spokane, which provides basic services and support for refugees, Jennifer became inspired to earn her undergraduate degree at Whitworth so she can help others achieve better lives for themselves. "I learned how fortunate I am to have the opportunity to go to school," she says, "and how people in the United States take that for granted."

Jennifer earned an A.A.S. degree in the paralegal program at Spokane Community College, which made her eligible to transfer into Whitworth's unique "upside-down" program. Students such as Jennifer, who have completed an approved A.A.S. degree from a Washington state community college, can transfer into Whitworth with junior standing and complete the general-education and upper-division requirements necessary to earn a bachelor's degree. Attending part time, students can complete their undergraduate degree in social services, humanities, public service administration or criminal justice administration in as little as two years.

At Whitworth's University District location, working adults can also conveniently earn undergraduate degrees in management & accounting and organizational management, as well as a master of business administration.

Through Whitworth's nationally-recognized education and professional programs, students are prepared to excel in their chosen fields, and to meet Spokane's—and the world's—needs with intellectual vigor, moral courage and deep compassion. ■

A Personalized Approach to your Health



Custom Hormone Therapy

Most women can expect to live at least one third of their life after menopause. At Riverpoint Pharmacy we have two pharmacists who are Certified Menopause Practitioners by the North American Menopause Society. This enables us to work closely with the patient and their provider to develop a custom hormone therapy that is designed specifically for them.

Riverpoint Pharmacy is one of the few remaining pharmacies that can still offer customized medications through pharmaceutical compounding.

Our specially trained pharmacists also offer personalized consultations in:

- Weight Loss with the Ideal Protein Diet
- HCG injectable, sublingual drops and sublingual tablets
- Review of medications and supplements
- Pain management options for chronic pain and special needs
- Bio-Identical Hormone Therapy for Men

www.riverpointrx.com



528 E. Spokane Falls Blvd. Suite 110 • Spokane WA
(509) 343-6252

Build Your Workforce

THE POWER OF PARTNERSHIP



Community Colleges of Spokane
Center for Workforce and Continuing Education
ccs.spokane.edu/corporatetraining
509-533-8482

Spokane Area Workforce Development Council
wdcspokane.com
509-533-8480

The Spokane Area Workforce Development Council is an equal opportunity employer and provider of employment and training services. Auxiliary aids are available upon request to persons with disabilities. Washington Relay Service 711. Community Colleges of Spokane provides equal opportunity and employment.

MEDICAL SCHOOL ONE OF MANY **EXCITING PROJECTS**

Washington State University

—Chancellor Lisa Brown, Ph.D. | Washington State University | University District Board of Directors

Within days of the end-of-June Coeur d'Alene Ironman, Washington State University Spokane celebrated our own triathlon of sorts with successful completion of the 2015 Legislative session. Starting in April with passage of a bill allowing a second state public medical school, it wasn't long before we enjoyed passage of an operating budget that included medical school start-up funds, and passage of a transportation budget that funded an important gateway to campus.

These legislative victories are a tribute to our legislators, community leaders, and particularly to University leaders who have worked hard to expand medical education. The late WSU President Elson S. Floyd would have been incredibly proud. His passion for the initiative was what carried it to this point.

The victories allow us to move from planning to implementation. With medical students expected to arrive on campus in the fall of 2017, we are working to ensure sufficient research and education space, and to leverage resources near the campus.

One of our goals in our new master plan is to better connect with both the

south portion of The University District and nearby downtown. The transportation package with funding for the gateway bridge will provide bikers and walkers access over the railroad tracks that separate the campus from the lower south hill and the medical community. Once that connection is made, students and researchers who live in that area will be able to walk or bike from home to campus and to the hospitals for clinical rotations and research trials more conveniently.

Another goal is private development of the property south of the railroad tracks and on east Sprague Avenue. WSU Spokane wants to help health sciences companies who locate in that under-developed area benefit from their proximity to academic experts, students and other professionals who can assist in the commercialization of research that may have started on campus or with the business.

While the WSU colleges of Medicine, Nursing and Pharmacy, the Sleep and Performance Research Center and the Applied Sciences Laboratory already have vibrant research studies underway, medical schools are economic engines that attract federal research dollars and create jobs and the potential for

new spin-off companies. The resulting economic impact for Spokane will be significant.

A third connection to the surrounding neighborhood is development of the Jensen Byrd building on the edge of downtown, just a block east of the intersection of Main and Division. The 2014 master plan update envisions development of Jensen Byrd and immediate surrounding property into a viable heart of the campus for student amenities and services. The revitalized area of campus would also serve as a new campus "front door," providing a greater connection to the city and region, and promoting health education and research. Given the prominent place of this redevelopment project, we are exploring developer proposals that can make the best and highest purpose addition to the vision of the WSU campus. An RFQ (Request for Developer Qualifications) was released in early October.

The project closest to completion is the Spokane Teaching Health Clinic, which will be finished by summer 2016. While construction is being funded by WSU, the clinic will provide a place for medical residents to provide health care while working with medical, nursing, pharmacy and other health sciences students on our campus. This project came together as a result of collaboration between WSU, Providence Health Care and Empire Health Foundation, whose goal is to increase the number of medical residencies. Where physicians do their residency often determines where they will live. The shortage of internal and family medicine physicians, also known as primary care physicians, will decrease with this effort, as well as with the new medical school.

From connecting the campus to our neighbors south and west, to growing medical education, the next few years are exciting ones for WSU and Spokane. ■

For more information, please go to www.spokane.wsu.edu.



—Photo courtesy of WSU.

EXCELLENCE, INNOVATION, & COMMITMENT

University of Washington

—Catherine Brazil | University of Washington Director for Spokane and Eastern Washington relations



—Photo courtesy of UW.

When the UW schools of Medicine and Dentistry were created in 1945, there were few precedents to follow. Starting an affordable public medical school that attracts top talent and produces groundbreaking scientific research in the then-remote Pacific Northwest was an ambitious undertaking. Today, the UW School of Medicine's advances and opportunities far surpass expectations of what a public medical school can accomplish. With the state's support and a plan to grow student enrollment, programs and partnerships to educate tomorrow's doctors in and for Spokane is a top priority.

According to U.S. News & World Report, UWSOM ranks near the top of all medical schools in the nation, holding the No. 1 position in training for primary care, rural medicine and family medicine program. The UWSOM is part of UW Medicine—a major health system that owns and operates four hospitals, community-based neighborhood clinics, the largest physician practice plan in the region and a critical care flight transport service.

UW Medicine works closely with healthcare organizations, including rural clinics throughout the region. Spokane and surrounding communities have been part of its educational programs for nearly 45 years. Starting in the early 1970s, the first-year medical education site was established in Pullman, WA, with participation of many physicians in and around Spokane training UW medical students in required/elective clinical courses in their third and fourth year program. Currently, both first and second year students receive their education in Spokane on the University District campus; while, third and fourth year students complete training in dozens of eastern Washington practices.

There are 20 science faculty, 40 primary care physicians who volunteer as

mentors to the students and more than 360 physicians who teach clinical clerkships and electives for UWSOM students in eastern Washington. In fact, the UWSOM was the first medical school in the nation to initiate a community approach in which students receive clinical training in physicians' offices.

With an established medical education program firmly in place in Spokane, UW Medicine remains deeply invested in eastern Washington. The impact for the Spokane community is far reaching. A recent study by research firm Tripp Umbach estimates the impact of the expanded

UW Medical School in Spokane at \$1.6 billion and 9,000 jobs over 20 years.

Throughout seven decades of growth, the school has remained an accessible, affordable medical school option for students in the state and region. USOM has never veered from its mission—to improve health for all people, through education, research and patient care. ■

For more information about UWSOM Spokane, visit www.spokanemedschool.uw.edu.



SAINT
GEORGE'S
SCHOOL

Limited spaces for 6th, 7th & 8th grades for Fall 2016 & 2017.

Apply now – Don't be left behind!

509-464-8744
sgs.org/admission

Did you know...

- ▶ **A safe and trusting learning environment for each child**
- ▶ **120-acre "outdoor classroom" on the Little Spokane River**
- ▶ **Small classes with big experiences make learning fun**
- ▶ **Foreign language classes kindergarten to 12th grade**
- ▶ **8th Grade PSAT scores exceed 10th grade national averages**
- ▶ **Only school in Spokane offering IB Diploma Programme**
- ▶ **Over \$8 million in college grants and scholarships awarded to the 42 graduates of the Class of 2015**
- ▶ **Preparing students for success in college, life and the world!**

SPOKANE'S NON-RELIGIOUS COLLEGE PREPARATORY DAY SCHOOL FOR GRADES K-12

SPOKANE'S LINK TO HIGHER EDUCATION

Community Colleges of Spokane

—Dr. Christine Johnson | Chancellor of Community Colleges of Spokane | University District Board of Directors



—Photo courtesy of Community Colleges of Spokane.

The University District is a growing development in the heart of downtown that epitomizes the strong partnerships among all of Spokane's institutions of higher education. While many of the colleges and universities have established educational campuses here, Community Colleges of Spokane operates its district offices in The University District.

educational institutions as we strengthen transfer and reverse transfer agreements, share coursework and undergraduate research opportunities. We hope in the future to create opportunities for our health education students to have access to our partners' labs and simulation training centers in The University District so that our students' educational pathways and future degrees are solidified.

Our location in the heart of the district, between WSU's AND EWU's Spokane Campus and Gonzaga University, illustrates our growing linkages between

The University District also is located at a midway point between our two accredited colleges, Spokane Falls Community College and Spokane Community College.

Both of these colleges offer degrees and certificates in health programs and we are excited about the creation of a WSU medical school and expansion of The University of Washington medical school in Spokane. The medical industry here is a vital part of our economy and our graduates are an essential part of this sector.

This year our respected nursing program at SCC with over 200 students entered into a direct transfer agreement with WSU in which our nursing students will attend SCC for three years and then WSU for one year, ending with a Bachelor of Science in nursing (RN) degree. We also have a transfer agreement in place with Gonzaga for nursing and offer our own RN certification. SCC is one of the largest suppliers of nurses in the Spokane region and our partnerships within The University District will serve our students well with opportunities for educational advancement.

While SCC's nursing program is a large part of our health careers options, SCC also had nearly 200 graduates this year in medical assistants, radiology technology, sonography, echocardiography, surgical technology, dental assisting, vascular technology, pharmacy technicians, invasive cardio-technology, and respiratory care. This included graduates in medical office services such as health information management, medical billing and medical office specialists.

And SFCC's graduates also will benefit from the expansion of medical and health education by our partners in The University District. This year they had nearly 150 graduates in health programs including addiction studies, gerontology, health/fitness technicians, occupational therapy assistants, physical therapy assistants, pre-nursing, orthotics and prosthetics and hearing instrument specialists.

Together our two colleges serve more than 29,000 students each year in over 120 programs. We value our educational partners and are pleased to collaborate with them in building a more competitive economy. ■

Tom Johnson,
STCU President & CEO

University District
Development Association,
Past Chair



Mark Robert Mansfield, PhD
Spokane University District
Executive Director

Here for good.

Some things just go together. Like vision and action. Partners and progress. Commitment and results. Without these, Spokane's University District wouldn't be what it is today.

We're proud of the people who have made the idea of the University District a reality. And we're honored to do our part.

The University District and Spokane. Better together.

Visit us at any of our branch locations, including STCU's U-District Branch in the Schade Towers. Find our Commercial Lending Center in Spokane's Hutton Building.



www.stcu.org



**People who care.
Service you depend on.
Since 1935.**

Ask about our Auto Loans... with a rate that rewards you for your great credit rating!

We know your business has to be earned!

Contact us for information:

(509) 838-6157 | PrimeSourceCU.org 

Downtown
428 E. Third Ave

Brand New Location!
Spokane Valley
9208 E. Sprague Ave

North Spokane
9707 N. Nevada St.



Spokane International Airport
SpokaneAirports.net

When It's Time To Fly

SERVING

11

CITIES

NONSTOP

370

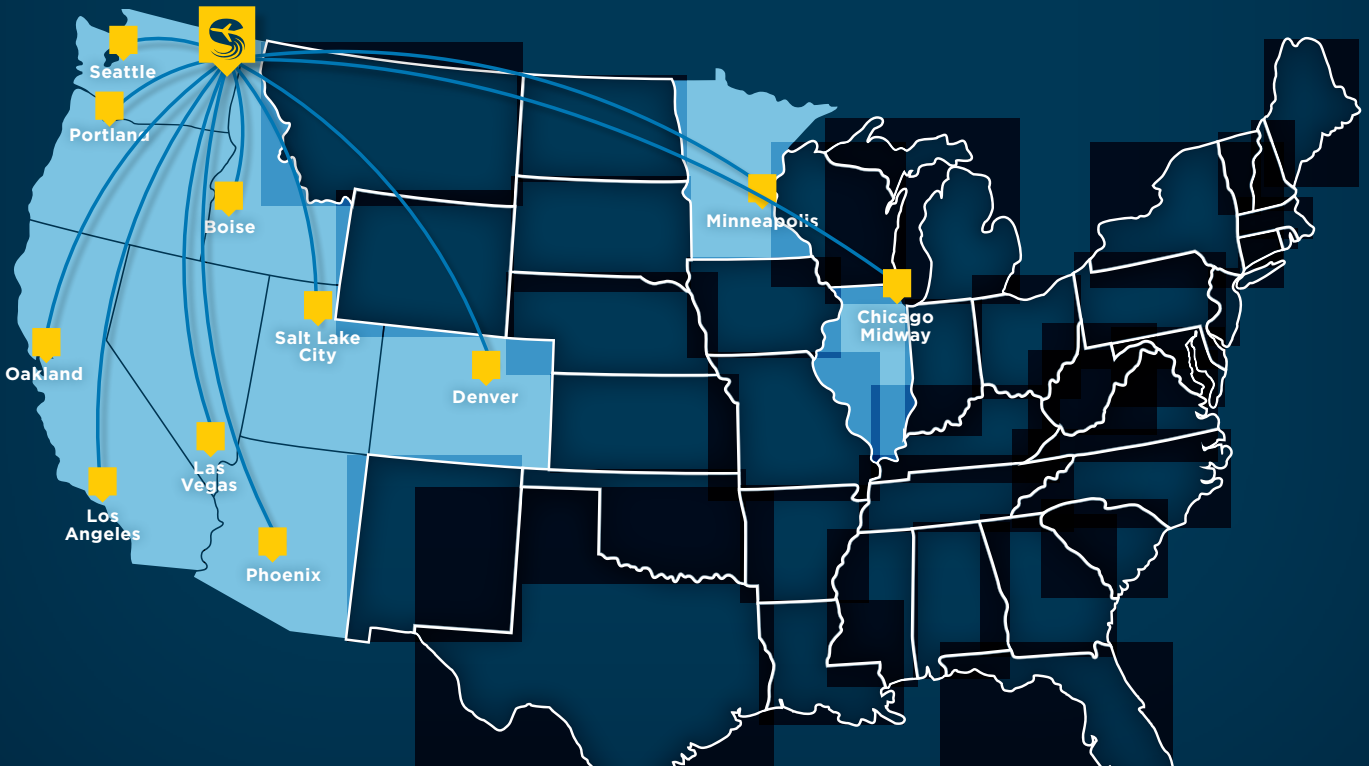
DOMESTIC
CONNECTIONS

ONE-STOP

65

INTERNATIONAL
CONNECTIONS

ONE-STOP



**NONSTOP
DESTINATIONS**

Boise · Chicago Midway* · Denver · Las Vegas · Los Angeles · Minneapolis
Oakland · Phoenix · Portland · Salt Lake City · Seattle *Seasonal Service

