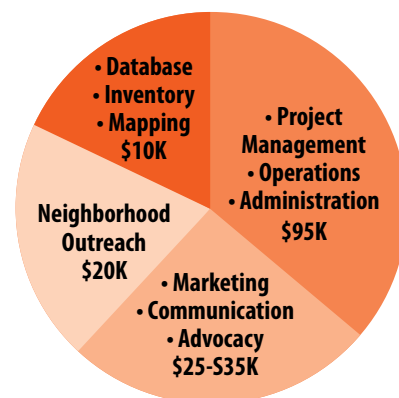
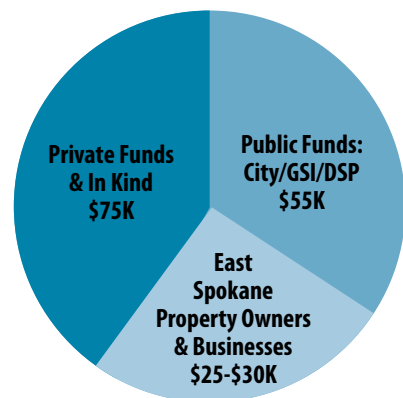




## Fundraising

Revenue - \$160K

Expenses - \$160K



\* 2-3 year commitments are being requested

\* In kind contributions from the DSP/Avista/GSI and City of Spokane are included in the above

## University District Outcomes

- Plan for implementation of a permanent funding source to support the University District needs:
  - District management
  - Branding
  - Marketing
  - Streetscape enhancements
  - Development
- these needs would be determined by the property owners of the District*
- Riverside realignment
- University District gateway
- Strong relations and communications amongst Universities, property owners and businesses
- Advocacy for future projects:
  - Pedestrian Bridge
  - Housing
  - Division, Main, Riverside, Sprague, Spokane Falls Blvd. integration
  - Drive and develop private sector development projects both within the District and on the Riverpoint Campus



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## Spokane University District ... Creating Vitality



## University District Statement of Community Benefit

The formation of the University District was based on a bold community vision and plan to create a place that attracts a critical mass of top faculty, staff, students, cutting-edge researchers and creative entrepreneurs. Their work and presence serve as catalysts for increased commercialization of technology, growth in our core economic sectors and overall economic prosperity for the region.





## Development Alliance Mission

The University District Development Alliance (UDDA) partners work together to drive development in the District that will support and enhance the region's higher education and health care anchors, and shape an outstanding quality of life and sustainable economic growth throughout the region.

The UDDA partners, comprised of individuals, businesses, institutions, nonprofit and community organizations, city agencies, foundations, corporations and others, will be responsible for developing a sustainable plan of implementation for the District. The Advisory Board's first priority is to review options and ideas for creating a sustainable and beneficial funding model for the District.

## Who Are the Organizational Partners?

**City of Spokane**

**Spokane City Council**

**Downtown Spokane Partnership**

**Greater Spokane Incorporated**

**Sirti**

**Washington State University**

**Eastern Washington University**

**Gonzaga University**

**Avista**

**Community Colleges of Spokane**

**Spokane Teachers Credit Union**

**East Spokane Business Association**

**Kiemle and Hagood**

**University District Physical Therapy**

**Asuris Northwest**

**The Globe**

**Meridian Capital Spokane**

**RenCorp**

**Contract Design Associates, Inc.**

**Baker Construction**

**Neighborhoods**



## Community Proposal

### What Needs to be Done:

Work with the leadership of the UDDA to raise necessary funds to complete the following:

1. Connect and integrate the University District with the Riverpoint Campus and Downtown Spokane.
2. Strengthen partnerships and communication between universities, city, neighborhoods and private sector.
3. Drive and support private sector development within the University District.
4. Advocate for the investment in Riverside Avenue, integration of Main as a pedestrian connectivity point, lead effort for pedestrian bridge.
5. Fundraising
6. Establish a University District database consisting of all property owners and businesses.



## University District Project Manager

### SUMMARY

The Project Manager is responsible for carrying out the mission of the University District along with the implementation of the University District Strategic Plan.

### REPORTING

The Project Manager will report to the Downtown Spokane Partnership and work directly with the leadership of the UDDA.

### STRUCTURE

Avista has generously stepped forward as a major contributor to the University District by providing a loaned resource to manage the goals, objectives and projects for the University District.

This project manager over the next 12 to 24 months will be responsible for conducting and completing the following deliverables:

1. Share and convey the mission of the University District at every opportunity as defined in the University District Strategic Plan.
2. Create and populate a University District database/inventory listing with property owners' and businesses' contact information, land parcel and square footage data.
3. Survey the University District property owners and businesses to identify and gather information and data on interest level, willingness to participate and commitment to a possible long-term, sustainable funding structure for the district.
4. Develop a comprehensive communications plan, incorporating clearly articulated messages about the University District.
5. Move catalyst projects forward and keep them at the forefront of all key parties to ensure momentum continues.
6. Develop a proposal articulating next steps in creating a formal funding structure.
7. Assist in driving economic development opportunities by serving as a liaison to the universities, businesses, property owners, GSI, DSP and City of Spokane.



## Who Manages the Project?

### University District Development Alliance

Under an agreement with UDDA the Downtown Spokane Partnership operates as the fiscal and operational agent on behalf of the University District, Greater Spokane Incorporated serves as the economic development and public policy agent for the University District, and the City of Spokane provides the infrastructure and governmental support. They, along with the other key partners, work together to assist, guide and provide financial assistance, professional counsel and advocacy.