



One Vision. One Plan.  
**One Voice.**  
Safer. Smarter. Healthier.

Spokane is a safe, compassionate, resilient, sustainable, and growing city known for its natural beauty, economic prosperity, and exceptional quality of life for all.



## Joint Administration-Council 6-Year Strategic Plan



### Goals

#### Innovative Infrastructure

To build and effectively manage innovative infrastructure that supports community accessibility, mobility, and resiliency

#### Safe and Healthy

To create a compassionate community so that all people can feel safe, empowered, and welcome

#### Urban Experience

To promote significant growth that connects people to place and builds upon cultural, historic, and natural resource assets

#### Sustainable Resources

To make sustainable financial decisions that support strategic goals, deliver excellent customer service, and contribute to economic prosperity

**MAYOR/COUNCIL COLLABORATION**  
Released first joint strategic plan draft



**ENCOURAGING PRIVATE INVESTMENT**  
Partnering with large investors to support catalytic development projects

**CLEANER RIVER FASTER**  
Completed \$350M investment that protects the Spokane River

**CRIMINAL JUSTICE REFORM**  
Re-established the Spokane Regional Law and Justice Council

**AFFORDABLE UTILITY RATES**  
Limited annual utility rate growth to 2.9%

2014-2017 HIGHLIGHTS

### 2-YEAR ACTION PLAN

**SAFER COMMUNITY**  
Reduce property crime



**RIGHT RESOURCE, RIGHT TIME**  
Develop improved integrated response to emergencies



**DIVERSITY**  
Increase and embrace diversity

**MAXIMIZE PUBLIC ASSETS**  
Support smart use of public land while protecting natural resources

**IMPROVING STREETS**  
Accelerate street improvement, such as grind-and-overlay and surface projects, to catch up on deferred maintenance



**MARKETING SPOKANE**  
Market Spokane's urban advantages and experiences to grow jobs and economic investment

**RIVER CONNECTION**  
Develop public trails and access points to Spokane River

**SUSTAINABLE PRACTICES**  
Develop and implement human and financial management practices that are sustainable, transparent, efficient and accountable

**21ST CENTURY WORKFORCE**  
Build and advance a more responsive, adaptable workforce



**GROW TARGETED AREAS**  
Invest in key neighborhoods and business centers, especially PDAs, for local and regional economic growth



**OUR MOST VULNERABLE**  
Reduce homelessness and protect vulnerable populations

**TRANSPORTATION CHOICES**  
Develop Spokane's transportation advantages

**SUSTAINABILITY**  
Redefine sustainability and advance as a core principle



**AVAILABLE HOUSING**  
Increase housing quality and diversity

**REGIONAL COLLABORATION**  
Work collaboratively with regional partners

**CRIMINAL JUSTICE REFORM**  
Advance public safety through criminal justice reform

**AFFORDABLE SERVICES**  
Maintain affordable and predictable taxes and rates



**BEAUTIFICATION**  
Beautify Spokane through citywide clean and safe actions



**REGIONAL CENTER**  
Advance downtown as region's largest and strongest center

**PUBLIC AMENITIES**  
Invest in key public amenities and facilities



**RESILIENCY**  
Promote resiliency and protect our natural environment



**ARTS AND CULTURE**  
Support arts and cultural activities

### Strategic Measures

INCREASED MEDIAN HOUSEHOLD INCOME LEVELS

INCREASED PROPERTY VALUES

SAFEST CITY OF WA LIKE-CITIES

INCREASED LIVABLE-WAGE JOBS

INCREASED BOND RATING

INCREASED POPULATION GROWTH

INCREASED SOCIAL CAPITAL