

University District Development Association (UDDA) Development Committee and University District Public Development Authority (UDPDA) Board - Combined Meeting Minutes

Wednesday, February 13, 2019 – 3:00pm-5:30pm

Whitworth UD Campus, 534 E Spokane Falls Blvd, lower level conference room

Board Members Present: Susan Ashe, Bill Bouten, Catherine Brazil, Mayor David Condon (nonvoting), Daryll DeWald, Teresa Dugger, Cindy Leaver, Amy McCoy (CCS proxy), Mariah McKay, Chuck Murphy (Gonzaga proxy and UDDA Development Committee co-chair), David O'Brien **Board Members Absent:** Dan Antonietti, Elaine Couture, Dr. Mary Cullinan, Ezra Eckhardt, Lou Gust, Latisha Hill, Taudd Hume (non-voting), Christine Johnson (see proxy), Dr. Thayne McCulloh (see proxy), Todd Mielke, Mark Richard, Brandon Rapez-Betty, President Ben Stuckart, Beck Taylor, Frank Velazquez

Other Participants and Invited Guests Present: Chris Green (City and UDDA Development Committee co-chair), Rick Romero (City), Charlie Wolff (City), Doug Kapelke (Numerica), Kim Pearman-Gillman (McKinstry), Stacia Rasmussen (GSI), Jon Schad (WSU), Mike Tresidder (STA), Julie Van Wormer (Architects West), Mary Voves (EWU)

Staff Present: Lars Gilberts, Alden Jones

Call to Order:

UDDA Development Committee co-chair Murphy and UDPDA chair Leaver called the meeting to order at 3:00pm.

University District Strategic Master Plan Update (UDSMP-U) and South Subarea Plan Murphy thanked the group (Gilberts, Green, Pearman-Gillman, Worlock, etc.) responsible for shaping, editing, and advancing the University District Strategic Master Plan Update documents for board review. Gilberts also acknowledged the numerous stakeholders and community members who provided feedback during the UDSMP-U process. Gilberts also noted that all input is needed by this Friday, February 15 so the document can be ready to present to the UDPDA board on March 5.

Murphy shared that the purpose of this meeting is to articulate what we want the UDSMP Update-reading audience "to know" (understand the Reaffirmed Vision, Development Scenarios, and Action Plan) and "to do" (support and continue to inform the execution of the South Subarea Plan; increase incentives and development opportunities; additional resources and support for higher ed and Life Sciences Spokane and health-care community, etc.). Key UDSMP-U audiences include builders and developers, businesses, health systems, education systems, transit providers, lenders, foundations/funders, government, property owners, neighborhood groups, social service agencies, etc.

The Mayor called out past University District-related planning documents as a reminder of how much has been accomplished by the community, and what remains to be done. Some of those documents include: "<u>University District Parking Study – Phase 1 Final Report</u>" (2018), "<u>University District South Stormwater Site Suitability Assessment</u>" (2018), "<u>University District Revitalization Area Business Plan</u>" (2017), "<u>Central City Line Strategic</u>"



Overlay Plan" (2016), "University District Visioning by Miller Hull" (2016), "City of Spokane Target Investment Areas" (2016), "City of Spokane Comprehensive Plan" (2015), "Spokane Housing and Economic Report" (2015), "University District Integrated Planning Study: Market Assessment" (2014), "South University District – Sprague Corridor Investment Strategy" (2012), "East Sprague Redevelopment Plan" (2010), "South University District Assessment for Downtown Spokane Partnership and City of Spokane by EWU Urban and Regional Planning Program" (2010),

The group discussed the tone, content, and suggested edits to the Summary document and how best to calibrate it to meet the needs of different audiences without creating multiple versions. The consensus was to use a simplified Summary document internally for the board and partners and to create additional marketing and development tools as appropriate.

The group also discussed creating a separate document for the South Subarea to describe the unique opportunities in that area. Suggestions were provided for the general South Subarea map and the "massing" graphic that would better illustrate connectivity, proximity to Downtown, the 395 corridor, the River, and Medical District. Murphy suggested that the six goal areas of the South Subarea Action Plan be annotated to identify the action type (i.e., infrastructure, policy, programming/BID) and be prioritized so the City understands what is most important (i.e., zoning, parking, brownfields remediation, etc.) during the legislative process.

Green talked about the sequence of events leading up to and after City Council review and approval. McKay offered to assist with any community outreach needs.

Murphy and Leaver asked for any public comment. Hearing none, Murphy and