



 **University District**
Spokane Washington

CONNECTIONS

SPRING/SUMMER 2009

What's Up With U?



Website Launch

Thursday, April 16
spokaneuniversitydistrict.com

Cincinnati Villa

A new place to call home for 330
Gonzaga University freshman
Opening Fall 2009

Riverpoint Campus

Nursing Building Dedication

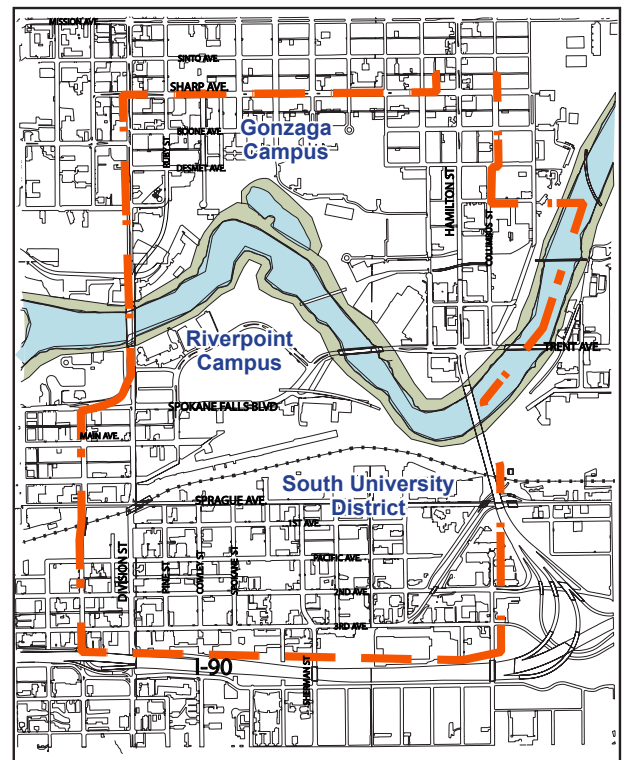
Two Campuses Within One District

The University District encompasses hundreds of businesses clustered around the campus homes of Eastern Washington University (EWU), Gonzaga University and Washington State University (WSU) at the east end of downtown Spokane.

Around the campuses are businesses that draw on this population for their customer base, along with dozens of opportunity sites for development of additional housing, services, dining, entertainment, professional and clinical offices.

The two campuses—Gonzaga University and Riverpoint Campus that houses WSU Spokane and EWU Spokane—bring talented faculty and staff together with thousands of students to serve as the knowledge and innovation anchor for the region. Sirti, a state economic development agency headquartered at Riverpoint, provides 40,000 square feet on-campus incubator space to technology based companies.

To enhance its ability to connect and serve the needs of the business community, Community Colleges of Spokane relocated its district administrative offices to the University District.





University District Project Manager

Kay Bachman is the newly appointed Project Manager for Spokane's University District as of September 2008. Kay assumed this leadership position in the capacity of a loaned executive from Avista.

Her primary responsibilities include implementing the existing strategic plan, which was a multi-year community effort. She will promote collaboration between the key stakeholders of the University District by serving as a liaison to the universities, business and property owners, Greater Spokane Incorporated, Downtown Spokane Partnership (DSP) and the City of Spokane. Kay is located within the DSP office.

Kay has worked in the electrical engineering department at Avista for the past four years as Project Management Analyst. She also has prior loaned executive experience while serving as project manager for CenterPlace at Mirabeau Point Park, city of Spokane Valley.

Kay holds a B.A. in Interior Design from Washington State University and a Master's degree in Organizational Leadership from Gonzaga University. She is a certified Project Manager and a member of the Inland Northwest PMI chapter.

Connecting the District via Riverside



The City of Spokane recently initiated the Riverside Avenue Extension's design phase, a project to reduce Spokane Falls Boulevard's vehicular traffic between Division and Hamilton Streets, creating a consolidated, pedestrian-friendly Riverpoint Campus.

Pass-through traffic will be shifted out of the campus core by extending Riverside Avenue from Division to Perry Street, with alignment continuing east along the Spokane River's south bank. Phase 1 slated for construction in summer 2010 will provide a half-mile extension of Riverside east from Division, curving to the north near the eastern campus border on the river's west side, then connecting to Spokane Falls prior to the new Trent Avenue Bridge. Phase 2 will extend Riverside 3/4-mile further east along the river's south side to connect with Trent Avenue at Perry Street. Phase 3 will connect the eastern extension portion with an extended Erie Street tying into the East Sprague Business District.

A pedestrian and bicycle bridge over the railroad tracks south of campus, and

improvements to Main Avenue and Spokane Falls Boulevard, are other projects critical to the area's overall walkability.

"Public involvement will strengthen the planning and design process and guide future development for what the community wants and needs," says Mayor Mary Verner. "We hope you will let us know what you would like to see for the University District's future connections."

Learn about the community design workshop's results and give your input on May 6 at the Riverpoint Academic Center, Room 20, from 4 to 6 p.m. or check out SpokaneUniversityDistrict.com for additional input opportunities.



UNIVERSITY DISTRICT COMING UP ROSES

The district's newest addition is Spokane's oldest flower shop, Peters and Sons Flowers and Gifts, at 512 E. Pacific Avenue, just east of Sherman Street. Peters and Sons has provided floral arrangements to Spokane customers since their 1905 start in Hillyard. Beginning in the late 1920's, they spent over 70 years in their downtown location at Lincoln Street and Riverside Avenue.

Owned by four generations of the Peters family, the business was sold in 1990 and then purchased by current owners Ray and Susie Matteson in 1992. Ray is a second generation florist, previously operating Riverpark Flowers in the Spokane Valley with his parents, Ron and Dorothy Matteson.

"Peters and Sons' longevity is based on providing the best possible customer service and quality products," says Susie Matteson. "We love to help our customers celebrate life!"

Choosing to find the best location for their customers, the Mattesons relocated to the

South University District the beginning of March. Ease of access and convenient customer parking was an important factor in their decision to locate there, plus the affordability, topped off with a beautiful interior space. They even made moving a community experience with the help of their business's friends on the one-mile trek from downtown.

"It's exciting to be in the newly developing University District. Opportunities abound, enthusiasm is high and the future looks bright!"

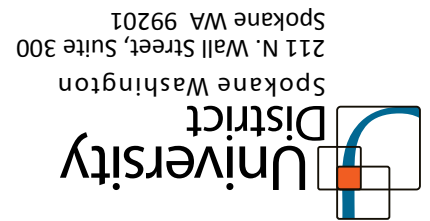


University District Intern

Brandon Betty will serve as the intern for Spokane's University District, and will work directly with Project Manager Kay Bachman. Brandon's role will be to assist various implementation efforts within the scope of the University District projects. Specifically, Brandon will assist in managing the newly created database, assist with website content and maintenance, and promote University District objectives through public outreach and partnership opportunities.

Although Brandon is new to Spokane, he has quickly found involvement with the local community. As a candidate for a master's degree in Urban & Regional Planning from Eastern Washington University, Brandon has spent the past year interning for Mayor Verner's Sustainability Task Force. Prior to graduate school, Brandon served two and a half years as a Peace Corps Volunteer in the southwestern Dominican Republic along the Haitian border. There his work focused on community development, environmental preservation, and small income generation.

Brandon received his Bachelor of Arts degree in International Relations and Spanish from the University of Idaho. He will graduate from EWU this summer.



Current Student Enrollment

Eastern Washington University Spokane

2550 Students

Gonzaga University

7319 Students

Washington State University Spokane

1580 Students

Contact

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Thank you for supporting the University District

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Eastern Washington University

Gonzaga University

Greater Spokane Incorporated

Inland Northwest Health Services

Schade Tower

Sirti

STCU (Spokane Teachers Credit Union)

Washington State University

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